



THE UNLIMITED PALETTE

February 2025

The purpose of the Greeley Art Association (GAA) shall be to open communication among artists, to promote and encourage increased involvement in the arts through education, to share knowledge, to cooperate in promoting our mutual understanding and appreciation of the arts, and -for those so motivated- to foster the betterment of our art and its marketability.

GAA BOARD MEMBERS2025

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Colette Pitcher

Members at Large:

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Cameron Clements
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WELCOME NEW GAA MEMBERS

Brenda Geesen

Andy Grout

Lewis Jackson

Kathryn Luepschen

Deb McCahan

Jersi McGregor

Ginger Moore

David Newton

Carol Smedley

Lauren Thurman

Russ Ward

THANK YOU

Debbie Pilch - Past President

Ralph Tarnasky - Past Vice President

Delilah Fiechter - Past Member at Large

GAA “CREATIVE COLLECTIVE” at the Tointon Art Gallery



The Greeley Art Association (GAA) has good reason to be proud! Thirty-five members contributed their artwork to the first-ever GAA member-only art show at the Tointon Gallery.

A total of 72 pieces of art including paintings, photography, dry media, 3-D art and mixed media are on exhibit at the Tointon Gallery February 7 - 28, 2025.

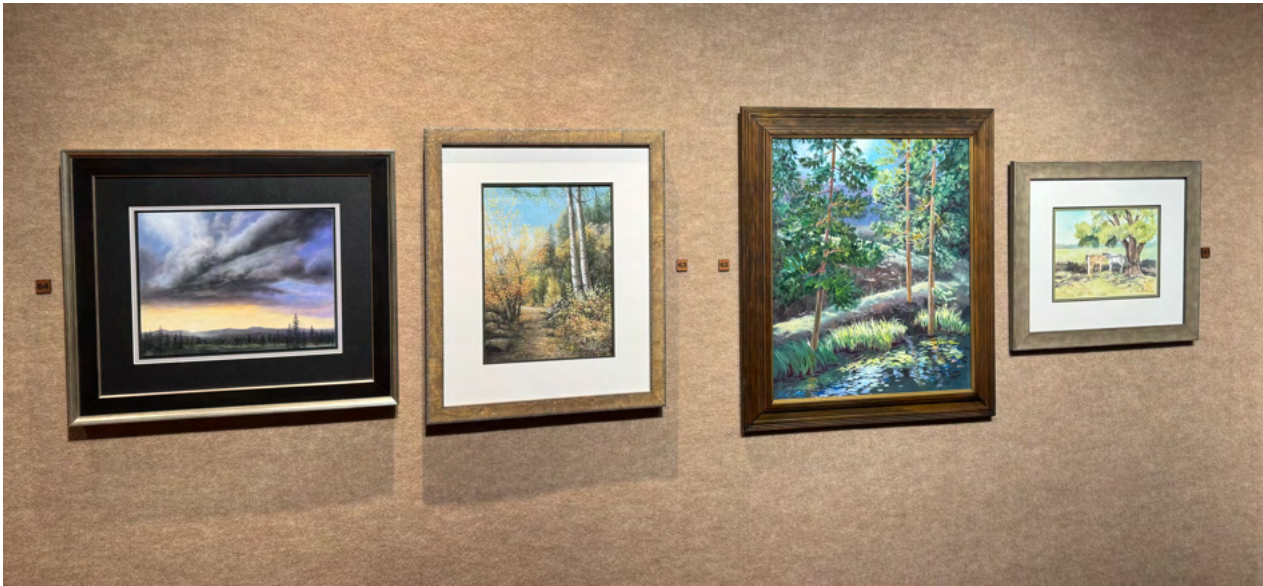
The art show opening reception (Friday, February 7, 2025) was a huge success. The reception was hosted by the Tointon Gallery and GAA. The reception opening welcomed over 75 artists, community members and visitors.

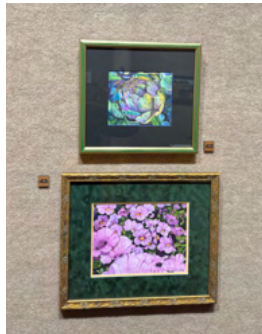
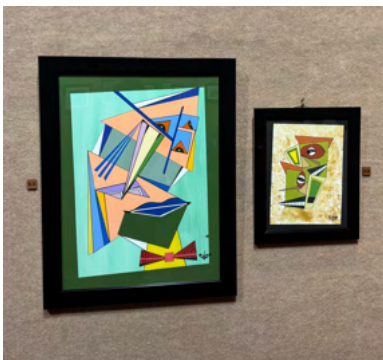
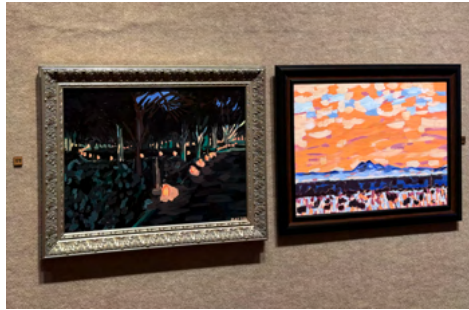


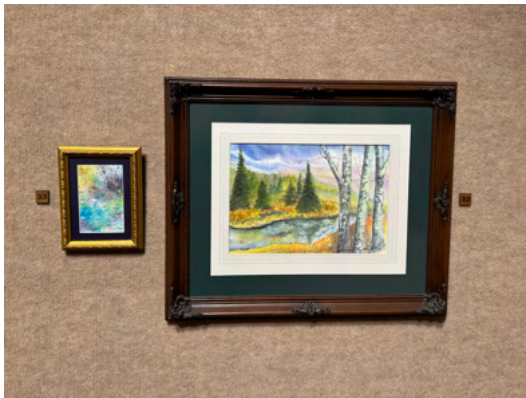
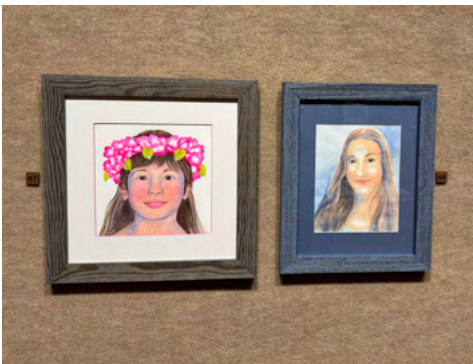
The Tointon is a small quaint gallery tucked inside and between the Union Colony Civic Center and the Recreation Center in downtown Greeley. Senior art technician, Will Dillon, artfully displayed and hung 72 pieces of art which is an abundance of art for a small gallery. According to Will, "...that amount of art work on the walls leaves little remaining negative space for additional things like titles, artist name, medium and prices". Will numbered each piece and created a gallery guide with additional information as a reference for viewers and patrons. Artists could enter two pieces each. Walking among the gallery reception, many people commented on the unique way Will chose to hang artists' pieces together (side-by-side).

The photos above and below were taken at the opening reception. If you are curious to know whose artwork is in the pictures below... be sure to stop by the Tointon Gallery, pick up a gallery guide and enjoy a stroll through the exhibit of GAA artists.

The GAA "Creative Collective" art show at the Tointon Gallery is on exhibit through Friday, February 28, 2025. The Tointon Gallery is open Monday - Friday, 9 a.m. to 5 p.m. and Saturday, 9 a.m. to 2 p.m.; also open during most UCCC performances. The gallery is located at 651 - 10th Avenue, Greeley, Colorado.









Art Blast from the Past

Art associations often follow a pattern of growth and evolution in response to shifting cultural, political, and artistic movements. These organizations are typically founded by artists, critics, and collectors who share a common interest in promoting a particular type of art or supporting the arts more broadly within a specific community.

Recently digging through the GAA archives, our Treasurer, LeAnne Bodine, located a daily journal (right) which listed the following Charter Members of the Weld County Art Association (WCAA), circa 1968.



Charter Members

Genevieve Adams

Julie Berg

Mary Cook

Jane Dollar

Louise Edwards

Pat Feland

Ann Fry

Ned Hanawald

Lydia Johnson

Betty Jordan

Lloyd Lewis

Maurice Mamlin

Blanche Neet

Marian Felzer

Charlie Phillips

Tommy Prouty

Francis Smith

Elizabeth Whitaker

Herb Zick

Emma Ball

Mary Baiamonte

Jennie Cumley

Larry Dublin

Arlene Erickson

Lois Fowler

Lily Freemyer

Edwina Hanshew

Lois Jones

Vivian Lee

Mike Loustalet

Lillie Neilson

Ellen Parker

Florence Phillips

Edith Petersen

Laura Reed

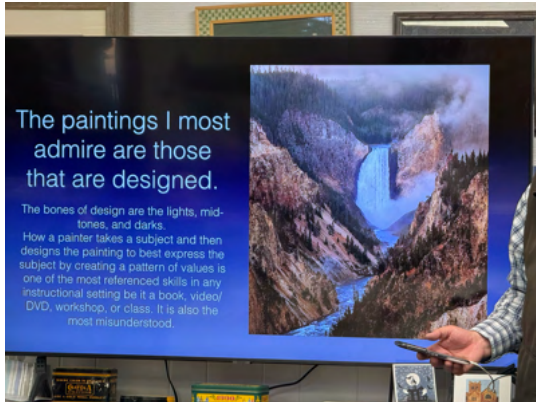
Betty Thames

Marianne Yauk

The records in the daily journal suggest the association was founded in January 1968. The daily records were written in cursive by various members of the WCAA. The journal documents association items such as paid (monthly) membership dues, rent, art sales, painting classes (Jim Hill), repairs (air conditioner) etc. However, they do not identify where the WCAA association was located or if/when the WCAA joined the Greeley Art Association (GAA). If any GAA members can fill in the gaps on the history and connections of the WCAA and GAA, please contact Michelle Hamilton.

A VALUE-ABLE LEARNING WORKSHOP

On December 5 and 6, 2024, approximately one dozen GAA members attended a two-day workshop by Colorado artist JR Monks. The workshop entitled *The Value of Values* offered a wealth of information about values (how light or dark the subject is). JR used values to design a desired painting outcome versus a 'hit or miss' approach. According to JR, "it's not what you paint but how you paint" that matters.



Luck and a good reference picture take artists to a predictable plateau. JR 's focus throughout the workshop was about **design**, the importance of a plan: sketching a value study prior to painting to help connect the lights and darks and improve our outcomes. The underlying value structure makes the difference in the outcome by removing the distractions such as color, brushes, pencils etc and purposefully looking at and designing the light.

Creating simple black and white thumbnail sketches first help artists to edit before painting. JR recommends doing sketches proportionally to the size to be painted, plus he suggested artists draw it 10X's before we paint it! Yikes, how many of us even draw one thumbnail?

Preferring Winsor Newton 'Payne's Grey' (it's more blue than other Payne's Grey), JR creates his thumbnails in simple grey and white representing the tonal values: light, medium and dark areas in the sketch. The pictures below are value studies from JR's sketch book.



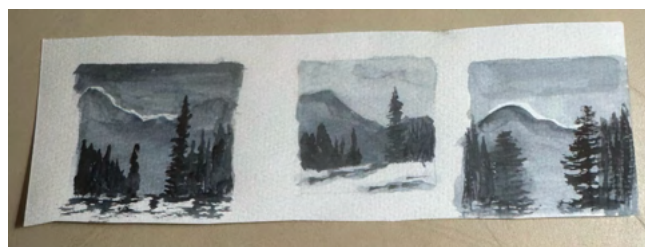
A HB pencil and an 8 X 10" Canson Multimedia coil-bound sketch book are JR's constant companions (along with a camera). He encouraged participants to use sketchbooks to practice various watercolor techniques such as learning the 'short hand' for various types of trees and rocks, creating hard and soft edges, practicing detail in foreground and softening the background. In his sketchbooks, JR often uses yellow ochre or sepia instead of a pencil.

JR mixed his colors on a metal butcher's tray. He referred to the "glisten" stage in watercolor as a good time to do intentional painting work. Once past the glisten stage, watercolors can take on a muddy effect and blooms/cauliflowers occur more frequently. Although not hard and fast rules, in general, the ground plane is often the lightest, angles are mid tones and verticals are dark. As usual, some rules are meant to be broken!



One of the main building blocks of composition is counterchange adding a level of nuance which plays a dark against a light or light against a dark. For example (left), notice how the seagulls painted against the dark tree appear white but the seagulls painted against the light sky appear black (Andy Walker blog, 2024).

GAA participants experienced value variations first hand during the workshop. JR had participants paint the same landscape subject matter shifting the location of light, mid and dark tones on each version. According to JR, "the white of the paper should be the 'star' of the show" and the dominant darks add depth, anchor the painting, and add drama.

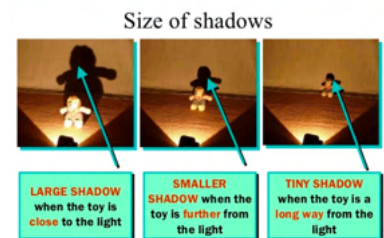


Value also helps guide the viewer's eye through the composition. Lighter tones naturally draw attention, while darker tones recede and provide structure. By thoughtfully placing light, middle, and dark tones, an artist can control the movement and focus of their artwork. For instance, to emphasize a focal point, use a light tone to highlight it and place darker tones around it to frame and bring attention to that area (Shilpi, 2024). JR cautioned participants to not make the light, mid and dark tones the same size: variety and variation in size and shape of values is also important.

Shadows are another crucial element that can make or break your artwork. Learning to paint shadows is essential for adding depth, dimension, and realism to art pieces. Shadows are the absence of light. When an opaque object is placed in front of a light source, it prevents the light from passing through. The absence of light creates a dark shape on the surface behind it - a shadow.

JR offered participants hints about painting shadows: a 'quick glance' is the best way to see shadows and shadow shapes; shadow colors are influenced by what's around the object; in outdoor light, shadows tend to be cool colored; shadows lay on top of things so often texture is visible through shadows. JR quoted artist Kevin McPherson stating, "white in shadow can be darker than black in direct light".

The size of a shadow changes dependent on the location of the light source (and the time of day). For example, the closer an object is to the light source the bigger the shadow will be. The opposite occurs when an object is further from the light source which creates a smaller shadow.



Two parting thoughts from JR:

1. 100% of the time the darks in photo references are too dark.
2. When painting trees, remember to leave air (holes) between your branches so the birds 🦅 can fly through.

The three paintings below are examples of JR's work that he displayed during the workshop.



EDITOR NOTE: If there was an air of familiarity to some concepts presented by JR, you may have wondered "where have I heard that before?" JR Monks is a past student of Colette Pitcher from the days when Colette taught art at UNC. We all stand on the shoulders of the greats who came before us.

February is Black History Month



Looking ahead to 2025, many Black visual artists are poised to continue making significant contributions to contemporary art, pushing boundaries, and tackling pressing issues of race, identity, and culture. While it's difficult to predict which artists will rise in prominence in 2025, the five visual artists listed below are a few artists to watch.

1. Kerry James Marshall - Medium: Painting, Drawing

- Marshall remains one of the most important Black artists of our time, and his work exploring Black identity, history, and representation will continue to influence generations of artists. His large-scale paintings will remain at the forefront of conversations around race, representation, and power in the visual arts.

2. Amoako Boafo - Medium: Painting

- Amoako Boafo's distinctive finger-painted portraits of Black figures continue to resonate with audiences globally. His vibrant, textured works speak to both personal and collective identity, highlighting the beauty of the Black body and African heritage.

3. Tschabalala Self - Medium: Painting, Collage, Sculpture

- Self's explorations of Black womanhood, sexuality, and identity are poised to continue shaping art dialogues. She integrates a variety of materials and techniques to create multi-dimensional works that engage deeply with the intersections of race, gender, and cultural expectations.

4. Kehinde Wiley - Medium: Painting, Sculpture

- Known for his monumental portraits that elevate Black figures into the classical tradition, Wiley has been a force in contemporary art for years. His exploration of identity, race, and the historical canon of art continues to evolve.

5. Simone Leigh - Medium: Sculpture, Installation

- Simone Leigh's focus on African diasporic history, Black womanhood, and the global South continues to captivate audiences. Her award-winning work, including her recent U.S. Pavilion at the Venice Biennale, signals her growing influence.

Photography Takes Over New York Galleries

(written and researched by Michelle Hamilton and Chatgpt)

Photography taking over New York's museums is an exciting and evolving trend! Many of the city's premier institutions have embraced photography as a central theme, highlighting the diverse ways artists use the medium to explore the world. Museums like the Museum of Modern Art (MoMA), the Metropolitan Museum of Art (MET), and the International Center of Photography (ICP) often feature significant photography exhibits, showcasing both historic and contemporary works.

In recent years, photography has been featured not just in special exhibitions but also in permanent collections, reflecting the growing recognition of photography as an essential art form. Iconic photographers like Dorothea Lange, Cindy Sherman, and Jeff Wall have received major retrospectives, alongside fresh voices pushing the boundaries of the medium.

Photographs are made with light, but also with darkness. An extraordinary array of shows in New York mark the medium's return to focus on the gallery scene after years dominated by figurative painting. In lieu of representation, they offer scenes of the unseen (Art in America, 2025).

As of February 2025, photography exhibits in New York include:

Floridas: Anastasia Samoylova and Walker Evans through May 11, 2025

At The Met, this exhibition juxtaposes the works of contemporary photographer Anastasia Samoylova with those of Walker Evans, exploring the evolving landscape of Florida through their lenses.

Weegee: Society of the Spectacle January 23 to May 5, 2025

This exhibition at the International Center of Photography (ICP) showcases the work of Weegee, renowned for his gritty, candid photographs of New York City in the mid-20th century. Also at WeeGee, Seven Contemporary Photographers: Widline Cadet, Koyoltzintli, Tarrah Krajnak, Shala Miller, Kameelah Janan Rasheed, Keisha Scarville, and Sasha Wortzel—who explore and expand the concept of 'archive' through their photography.

The New Art: American Photography, 1839–1910

Opening on April 11, 2025, at The Met, this exhibition delves into the early history of American photography, showcasing pioneering works that laid the foundation for the medium's artistic development.

Amy Sherald: American Sublime

Scheduled to open on April 9, 2025, at the Whitney Museum, this exhibition will feature the works of Amy Sherald, known for her vibrant portraits that explore themes of identity and representation.



January 22 - 24, 2025

The 5th Annual Watercolor Live workshop was presented online by Eric Rhoads of Streamline Publishing. Over the course of four days, live demonstrations from over 20+ top international watercolor masters provided world-class painting instruction. The conference is designed to help artists grow, and become better painters, and learn new ideas and techniques.

GAA Newsletter editor, Michelle Hamilton, attended the online Essential Techniques Day (ETD) on January 21, 2025 (previously titled "*Beginners Day*"). The purpose of the ETD was to offer those new to watercolor painting or those in need of a refresher lessons, in the essential techniques such as:

- History of Watercolor
- Understanding Your Materials
- Basic Color Mixing
- Painting From a Limited Palette
- Basic Washes and Special Effects
- Watercolor Sketching en Plein Air
- Painting People
- Working from Photos: Landscape Painting
- Understanding Light and Shadow

As a neophyte artist, Michelle found the Essential Techniques Day (ETD) an excellent well-paced refresher in concepts she has heard mentioned or skimmed over in workshops, classes and her own reading/research. A few prominent ETD take-away sessions for Michelle are highlighted below.

The day began with a session entitled *Understanding Your Materials* featuring David R. Becker. Becker explained the essentials of watercolor, including the basic elements needed and a simple demo showing how to use watercolor if you're brand new to it.



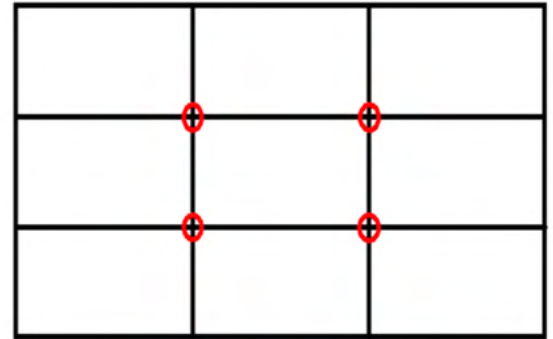
From David R. Becker's "Understanding Your Materials" session



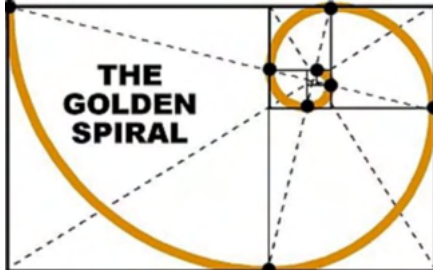
From Emily Olson's "Composition Landscape" demonstration

Emily Olson of Boulder, Colorado offered a composition and landscape demonstration. Emily stated that composition is the single-most important thing in a work of art - and that it is an element that can be learned. Art composition techniques involve arranging visual elements to create a harmonious and engaging artwork.

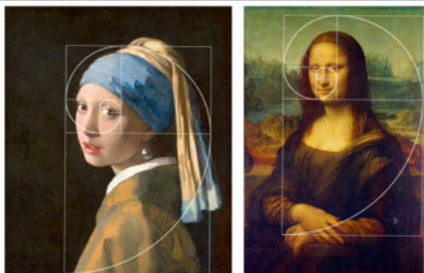
Emily initially focused on the *Rule/Principle of Thirds* which strategically places focal points along imaginary lines and intersections, where artists can create harmonious compositions that draw the viewer's eye and evoke a sense of movement. In a painting, the intersections marked with red circles are the focal points or areas of strongest contrast (or saturation). Artists use horizontals, verticals and diagonals to point toward the focal points.



Rule of Thirds



The Golden Spiral (aka Golden Ratio or Divine Proportion). Most simplistically, the Golden Ratio is a special number 1.618 that shows up in nature, art and architecture. It describes a way to divide a line into two parts so that the longer part divided by the shorter part is the same as the whole length divided by the longer part, making it visually pleasing.

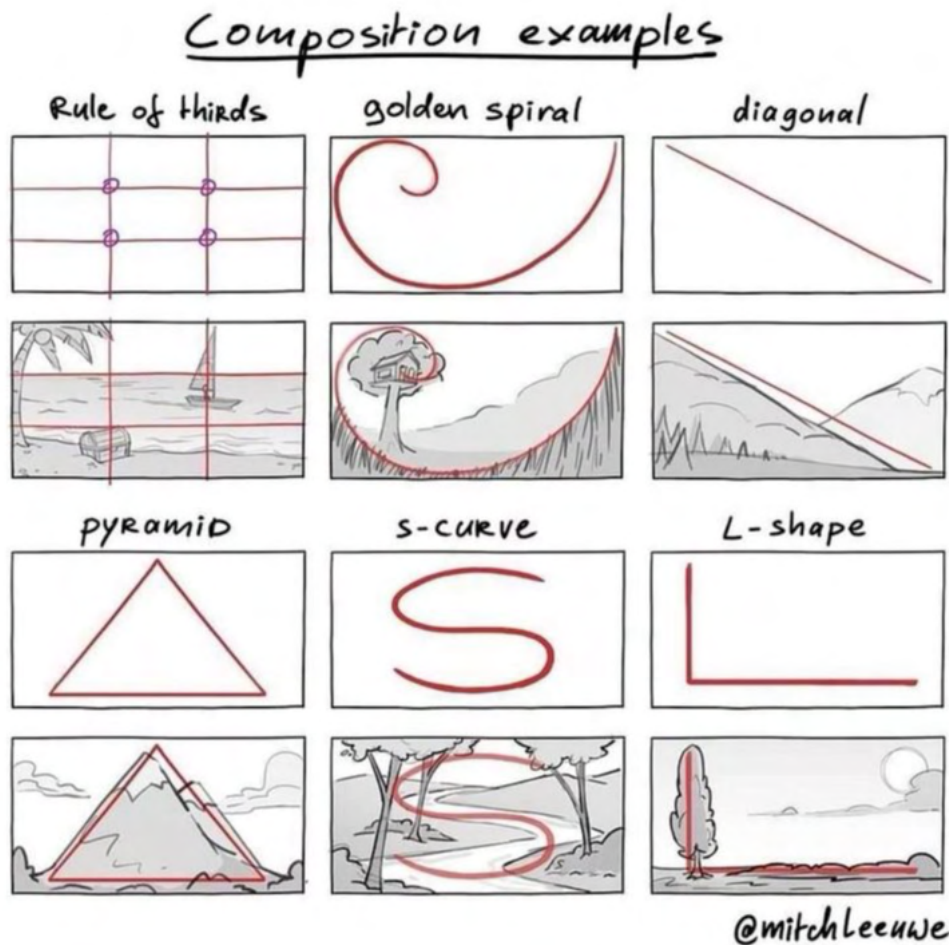


According to Artsper (2022), the Golden Ratio is a true magic formula that has been seducing the eyes for centuries. The two famous paintings (left) by Vermeer and Da Vinci overlay the Golden Spiral on the paintings to demonstrate how the composition formula focuses the viewer's eye to the focal points of

the face and eyes.

[Those with a curious mind can access the link below for more information about using the Golden Spiral/Ratio in your art composition: <https://artignition.com/golden-ratio-in-art/>]

Other examples of composition structures offered included the diagonal, pyramid/triangle, S-curve, and L-shape. The chart below features each type of composition along with an example of how it may appear in artwork (MitchLeeuwe, 2025).



Emily also offered ideas that help artists move from reference photos to creating an interesting composition. Most importantly, choose a strong photo reference image. Photos with a single high quality light source (outdoor lighting) are ideal. Avoid images that are too small, have blurry images, poor lighting (over or under exposed) and pale colors.

1. Crop image
2. Think abstract shapes
3. Values
4. Dominance (value, angle, color)
5. Negative shapes
6. Engage verticals (e.g. trees, buildings)
7. Include interesting shapes (dynamic movement)
8. Use diagonals to point to areas of focal points/areas of interest

Catherine Hills offered a session on five basic watercolor skills and a few special effect techniques. Basic skills in watercolor included:

1. Wet-on-wet techniques creating soft edges and less control.
2. Wet-on-dry techniques creating a harder edge and more control.
3. Dry-brush techniques offering texture e.g. rocks, sparkle on water or fur.
4. Glazes multiple layers to intensify colors, darken values, add contour and depth.
5. Graduated wash creating a gradient of paint from darker to lighter in single layer.

Catherine demonstrated several special effects that she referred to as “Sexy Techniques” used in watercolor.



From "Basic Techniques and Special Effects" with Catherine Hillis

Salt sprinkled into wet paper and wet paint (when the 'glisten' leaves) creating small marks, texture or sparkly dappled effects. Try various size grains of salt; allow salt to dry naturally.

Spray or Mist dilute alcohol with water and spray or mist onto to wet paint (when 'glisten' leaves) creating splatter, texture for rocks or moss. The same technique can be used with plain water in a misting or spray bottle.

Toothbrush for splattering effect (cover areas where no splatter is desired).

Watercolor pencil grated and drop grated watercolor pencil bits into wet paint.

Masking fluid (aka frisket) is a liquid medium used to preserve areas of paper the artist wants to keep white or light. Dries to form a rubber layer that can be peeled off.

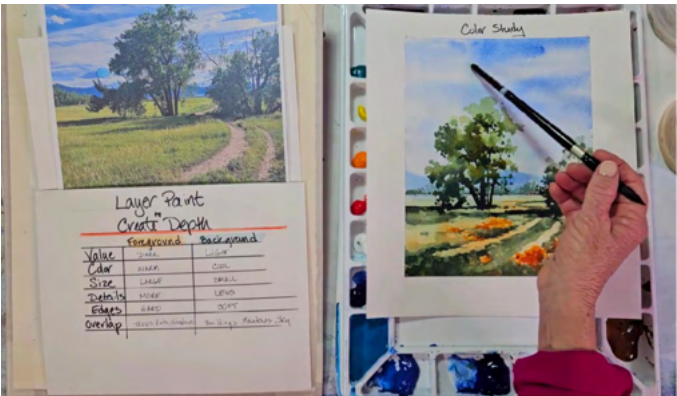
Scratching into wet paint (once 'glisten' leaves) to create grasses, whiskers, etc. Use items such as corner of credit card, palette knife, nail, razor blade, stick/skewer, comb.

Plastic wrap applied to wet paint area and crinkled to create texture in the paint. Allow to dry completely.

Mr. Clean Magic Eraser cut into cubes and wet eraser to lift or 'erase' areas of paint. Wet and clean eraser in between lifting or erasing.

Stencils to create images in watercolor. Apply stencil to damp paper and use watercolor to create stencil image. OR place stencil over DRY watercolor area and lift watercolor with clean damp brush, clean damp rag or clean Mr. Clean Magic Eraser.

Kathleen Lanzoni’s session encouraged participants to create depth by layering the compositional elements and working light to dark, soft edges to hard edges and then adding the final details. The photo (right) is of Lanzoni’s palette, photo reference, color study and chart on how to create depth by layering paint.



From Kathleen Lanzoni’s landscape painting demo

Lanzoni’s chart from the photo above is recreated in a table below in case the photograph does not provide enough clarity of the written details.

Layer Paint to Create Depth (Lanzoni, 2025)

	Foreground	Background
Value	Dark	Light
Color	Warm	Cool
Size	Large	Small
Details	More	Less
Edges	Hard	Soft
Overlap	Trees, Path, Shadows	Buildings, Mountains, Sky

Editors Note: Several other artist workshops were offered during the Essential Techniques Day. The workshops highlighted above were selected as complete sessions attended by Michelle Hamilton, GAA Newsletter Editor.

ART QUIZ QUESTIONS

1. *Playing lights against darks or darks against lights* best describes:
 - a) Counterbalance
 - b) Countersuit
 - c) Counterchange
 - d) Counteroffer
2. True or False?
Tom Mothershed is the new President of the Greeley Art Association?
3. Which brand of watercolor gray is the favorite of JR Monks'?
 - a) Winsor Newton Payne's Gray
 - b) QOR Payne's Gray
 - c) Holbein's Payne's Gray
 - d) Martha Graham's Payne's Gray
4. Which form of art has recently "taken over" New York art museums?
 - a) Graphic design
 - b) Ceramics
 - c) Jewelry
 - d) Photography

(answers on page 30)

WORD SEARCH



ABSTRACT
ART
BOLD
CANVAS
CHALK
COLOR
COMPLEMENTARY
CRAYON
DALI
DAVINCI
GESSO
HARING
KAHLO
LANDSCAPE

MATISSE
MODERN
MONALISA
MONET
MOOD
MURAL
MUSEUM
PAINTBRUSH
PASTELS
PENCIL
PICASSO
POLYURETHANE
POP
REALISM

ROUSSEAU
SCULPTURE
SHADING
SHADOW
SKETCH
TECHNIQUE
TEMPURA
TESSELATION
TEXTURE
VALUE
VANGOGH
VERTICAL

An Opportunity to Sell or Show Your Nature Paintings

An Earth Day Fair, sponsored by Citizens Climate Lobby, will be happening at the Unitarian Universalist Church of Greeley on Saturday April 26th. Part of the celebration will be an art show and sale featuring art works of nature. Your paintings will be displayed in the Chalice Arts Gallery for approximately one month with an evening opening to be scheduled. Paintings will be collected on April 22 and 23, 2025.

On the day of the fair there will be tables from organizations that will provide information that will help us to live more lightly on the earth as well as opportunities for children's activities. We welcome artists who wish to have a table to help children with sustainable art projects such as painting canvas bags, (I have the bags), turning trash to treasure, or making collages. Other ideas are welcome.

Please contact Hollis Berendt at 970-590-3289 (text) or email Hollisbeth28@gmail.com with the subject line **Earth Day Art Show** with your interest, by March 1, in submitting your works, help on the day of the fair, or if you have questions.

I look forward to hearing from you.

Sincerely,

Hollis Berendt



National Fine Art Show

Open for Entry !

>> [Enter via Cafe](#)

https://artist.callforentry.org/festivals_unique_info.php?ID=14682

ARTISTS

COMING SOON: the Call For Entries (CAFE) for the Stampede Western Art Exhibition and Sale (SWAES) 2025.



The 2025 Greeley Stampede Western Art Show will be held from June 25–July 6, 2025. The art show is part of the 103rd annual Greeley Stampede, which will take place at Island Grove Park in Greeley, Colorado. [🔗](#)



Art show details [🔗](#)

- The art show will feature artwork from regional artists, including youth artists.
- The art show will be located in the Island Grove Event Center.
- The art show will be free to attend with park admission.
- The art show will be open daily until 9 PM.
- The art show will include an opening art reception and a live art auction.

Art RFP in Greeley

Tointon Gallery of Fine Art Exhibition Applications

Interested in exhibiting your work at the Tointon Gallery in 2025 or 2026? Applications now open! Contact Will Dillon at the Tointon Gallery for information and an application (will.dillon@greeleygov.com).



CLASSES at the Showcase Art Center

Group painting Tuesday and Wednesday 10-noon
Watercolor Step-by-Step lessons 2-4 Tuesdays
Beginner lessons Wednesday 2-4 PM
Classes \$25/month

Take a class any time by watching 300 videos:
Unlimited videos \$10/month
Sign up at www.ShowcaseArtCenter.com

NOCO HAPPENINGS

TOINTON GALLERY February 7 - 28, 2025



The Greeley Art Association (GAA) presents a members only exhibition entitled "Creative Collective" at the Tointon Gallery. Approximately 80 artists are members of the GAA group which is diverse in age, art mediums and ideology. Featuring 72 pieces of art created by 35 GAA members, the art show challenges and expands the concept of what art can be or what art is.

MADISON & MAIN January 2 - February 28, 2025 pARTners Member's Show

The pARTners show celebrates the art of its members, specifically highlighting the current working members who are active in keeping the gallery open and running. The new pieces by gallery artists include oil paintings, watercolors, acrylics, photography, functional and decorative pottery, whimsical characters, a variety of handmade jewelry, handmade cards and many new works of art.



LINCOLN GALLERY February 4 - 27, 2025

Thompson Valley Art League
Member Show
Lincoln Gallery
429 - North Lincoln Avenue
Loveland, CO



Denver Art Museum (DAM)



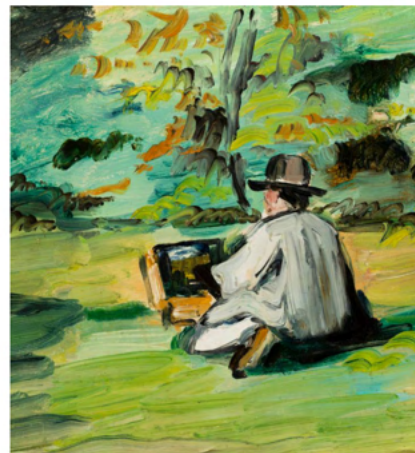
Now On View

Arts of Asia Galleries



Now On View

Indigenous Arts of North America Galleries



Now On View

The 19th Century in European and American Art Galleries

Coming Soon



Opens Feb 16, 2025

Confluence of Nature: Nancy Hemenway Barton



Opens Mar 2, 2025

Lunar Phases
Korean Moon Jars



Opens Apr 20, 2025

Kent Monkman
History is Painted by the Victors



Opens May 11, 2025

The Tangled Self



Opens Oct 26, 2025

The Honest Eye
Camille Pissarro's Impressionism

GAA MEETING MINUTES



GAA Executive Board Meeting Minutes: January 6, 2025

The January 6, 2025 Executive Board Meeting of the Greeley Art Association (GAA) was called to order by GAA President Debbie Pilch at 2:00 p.m. at the Showcase Art Center.

Members in Attendance: LeAnne Bodine, Debbie Pilch, Gayle Niles, Michelle Hamilton, Colette Pitcher, Gail and Tom Mothershed, Claire McNear, Jean Stoll, Joe and Gail Mora, Mary Lynne Pruett, Warren and Carol Larson, and Ralph Tarnasky.

President's Report: President Pilch reported that GAA had an exciting holiday party in December in lieu of a meeting and presentation.

Secretary's Report: The November 4, 2024, meeting minutes were summarized by Claire McNear. A motion to accept the November 4, 2024, minutes was made and approved (Hamilton, Larson).

Treasurer's Report: LeAnne Bodine reported a balance of 3,076.37 in the GAA account, which includes Petty Cash. A motion to accept the January 6, 2025 financial report as presented was made and passed (Pruitt, Tarnasky). LeAnne reminded the Board of the need to change signatures on the bank account with the change of GAA Presidency this month. President Pilch expressed a need for a bank resolution to complete the transfer of power with the Chase Bank account.

Membership Report: Joe Mora shared that we have two new members to the association, Russ Ward and Lewis Jackson.

Newsletter Report: Michelle Hamilton reported the next GAA newsletter, "The Unlimited Palette", will be sent to members in mid-February. Michelle asked for members to send names of members for consideration of art interviews. Those individuals will be highlighted in upcoming newsletter publications.

Stampede Western Art Exhibition and Sale (SWAES): Colette Pitcher gave an update on SWAES communications. This year will be the 25th anniversary of the SWAES. Colette recently sent a draft of the Call to Entry to the board members. The group plans to use Call to [Entry.org](https://www.entry.org) as a tool for accepting artists for the show. A discussion took place regarding recruitment of youth artists, who will receive a code to enter the show free of charge. GAA members are encouraged to contact art teachers in the county as Public Relations for the SWAES Youth Art exhibit. There was also discussion of the possibility of monetary rewards for Best of Show and People's Choice artists for both adult and youth participants. Colette will meet with Cory Sample of the Greeley Stampede Committee later in January.

Tointon Gallery Show: Michelle Hamilton stated the GAA “Creative Collective” fine art show is scheduled at the Tointon Gallery February 7-28, 2025. Check-in for members’ artwork will be January 30 and 31st, at the Tointon Gallery in downtown Greeley. The opening reception will be held on Friday February 7th from 5:00-7:00p.m. Copies of entry forms are available at the GAA website Greeleyart.org and hard copies are at the Showcase Art Center. This GAA member only show will cost \$10 per piece of art, with checks to be made to GAA. Artwork must be original, created within the past five years, and gallery ready. Each participant must have their 2025 membership dues paid and also bring an artist statement for their works. Tointon Gallery will take a 30% commission on art sales. Pick up date for unsold artwork is March 1, 2025. Members are encouraged to review the Call for Entry for dates, times and instructions.

Old Business:

Nominating Committee Report: The Nominating Committee Chair (Carol Larson) will present the slate of nominees for the GAA Executive Board for the 2025-2027 term and ask for additional nominations from the GAA membership at today’s general meeting. Voting will take place at that time.

GAA meeting time/Date Survey: President Pilch tabled the update until the next meeting.

New Business: No new business was presented.

Programs: Colette Pitcher shared that today’s program will be Linda Renaud from Loveland, Colorado. Linda will share her process of Watercolor Wax Batik. At this time, there are no presenters scheduled in 2025. Colette is looking for suggestions of individuals to present or demonstrate at future meetings.

Announcements: With activities taking place at the Showcase Art Center and the upcoming Tointon Art Show, there was discussion of no February 2025 GAA meeting. Members will be notified a minimum of a week in advance if a February meeting is scheduled.

President Pilch adjourned the Executive Board Meeting at 2:40p.m.

Respectfully submitted,
Claire McNear, Secretary

GAA General Membership Meeting Minutes

General Membership Meeting January 6, 2025

President Debbie Pilch called the GAA general meeting to order at 3:00p.m.

Joe Mora, Membership Chair, recognized new GAA members Russ Ward and Lewis Jackson.

President Report: President Pilch summarized the executive meeting approval of the Nov 4, 2024 meeting minutes and the January 6, 2025 Treasurer's report.

Newsletter Report: Michelle Hamilton reported the next GAA newsletter will be released in mid-February.

Stampede Western Art Exhibition and Sale (SWAES): Colette Pitcher shared information on the 25th Anniversary of the SWAES coming up June 26-July 6, 2025. The Call for Entry is currently being worked on by Colette and the Stampede team.

Tointon Gallery Art Show: Michelle Hamilton reported details of the upcoming Tointon Gallery fine art show, "Creative Collective". This GAA member only show is scheduled at the Tointon Gallery February 7-28, 2025. Check-in for members' artwork will be Thursday January 30 from 10:30a.m.- 1:30p.m. or Friday January 31st, from 2:00-4:00p.m. at the Tointon Gallery in downtown Greeley. The opening reception will be held on Friday February 7th from 5:00-7:00p.m. Copies of entry forms are available at the GAA website [Greeleyart.org](https://www.greeleyart.org) and hard copies are at the Showcase Art Center. Participants will pay \$10 per piece of art, with checks to be made to GAA. Artwork must be original, created within the past five years, and gallery ready. Each participant must have their 2025 membership dues paid and also bring an artist statement for their works. Tointon Gallery will take a 30% commission on art sales. Pick up date for unsold artwork is March 1, 2025, 10:00a.m.-1:00p.m. with a charge of \$5.00 per day for artwork left over 1-10 days following the show. Members are encouraged to review the Call for Entry for dates, times and instructions.

Executive Board Nominations and Vote: President Pilch presented the following slate of nominees for the 2025-2027 term on the GAA Executive Board:

President - Gail Mothershed

Vice President - Tom Mothershed

Past President - Debbie Pilch

Secretary - Claire McNear (incumbent)

Treasurer - LeAnne Bodine (incumbent)

President Pilch called for additional nominations from the general membership, of which there were none. President Pilch then called for a vote to approve the slate of candidates. Unanimous approval was given by the membership.

The following appointed members for 2025 were recognized by President Pilch:

Membership Chair - Joe Mora

Newsletter Editor - Michelle Hamilton

Program Chair - Colette Pitcher

Website Chair - Colette Pitcher

Members at Large

Mary Lynne Pruett

Cameron Clements

Announcements: With activities taking place at the Showcase Art Center and the upcoming Tointon Art Show, there is a possibility of no February 2025 GAA meeting. Members will be notified a minimum of a week in advance if a February meeting is scheduled.

Special Presentation to outgoing Board Members: LeAnne Bodine presented gifts on behalf of the general membership to Debbie Pilch (President), Ralph Tarnasky (Vice-President), and Delilah Fiechter (Member at Large) with appreciation for their past service.

Colette Pitcher, GAA Program Chair, introduced wild life artist Linda Renaud, who shared her process of Watercolor Wax Batik. Linda entertained us with a PowerPoint presentation showing the steps she used to create her exciting artwork, emphasizing the need for value, shape and planning. Linda's art may be viewed at the Lincoln Gallery in Loveland and online. She is offering a 2 day workshop to learn the process of watercolor wax batik in October 2025.

Respectfully submitted,
Claire McNear, Secretary



GAA Executive Board Meeting Minutes: February 3, 2025

The February 3, 2025 Executive Board Meeting of the Greeley Art Association (GAA) was called to order by GAA President Gail Mothershed at 2:00 p.m. at the Showcase Art Center.

Members in Attendance: Colette Pitcher, Gail and Tom Mothershed, LeAnne Bodine, Debbie Pilch, Michelle Hamilton, Claire McNear, Jean Stoll, Joe Mora, Mary Lynne Pruett, Cameron Clements, John Howell, Roger Huffenburger, and Julie Dillon.

President's Report: President G. Mothershed asked for additions to the agenda. The GAA video library and adoption of a financial resolution for banking (during the general member meeting) were items added to today's

agenda.

Secretary's Report: The January 6, 2025, meeting minutes were summarized by Claire McNear and approved as written (Pilch, Bodine).

Treasurer's Report: LeAnne Bodine reported a balance of \$3,618.82 plus \$149.35 in petty cash for a total of \$3,768.17 in the GAA account. LeAnne then provided an annual treasurer's report, sharing that the GAA bank balance in January 2024 was \$4916.17 and the balance as of January 2025 is \$3,768.17. A motion to accept the January 6, 2025 financial report and the treasurer's annual report was approved as presented (Hamilton, McNear).

Membership Report: Joe Mora announced that GAA has 85 members, 7 of which are spouses. According to Joe, 61% of the members have paid their 2025 membership dues. Joe Mora and Gail and Tom Mothershed will reach out to those who have not renewed, to see if they have continued interest in the organization. Members have three months to pay their dues before they are considered delinquent, at which time they will be dropped from the roles and no longer receive newsletters or notifications from GAA.

Newsletter Report: In mid-February, the GAA newsletter, "The Unlimited Palette", will be sent to members according to Michelle Hamilton. This newsletter will contain information about the recent JR Monks workshop and Michelle's insights into the Watercolor Live online workshop which took place in January.

OLD BUSINESS:

Stampede Western Art Exhibition and Sale (SWAES): Colette Pitcher gave an update on SWAES communications. Cory Samples, the Stampede individual in charge of the SWAES, will be taking care of entries and entry fees for the show. This year all information will be set up and managed on www.callforentry.org (known as CAFE), according to Colette. The online entry forms should be available by mid-February. GAA will be responsible for finding a juror for the SWAES. Mary Lynne Pruett suggested different artists for this job: Kim Mackey from Pueblo, Tim Deibler from Walsenburg, Dino Cornay from Folsom, New Mexico, and Jeremy Manyik from LaJunta. The juror would be responsible for jurying out art pieces and judging art works for prizes and awards. The deadline for entering the 2025 SWAES is May 5, 2025.

Julie Dillon, publicity chairperson for the SWAES, reported that she will redirect information to the Stampede website. Press releases will need to be created for advertising on the Greeley TV Channel 8, in the Greeley Lifestyle magazine and the Greeley Tribune newspaper.

GAA Survey: Cameron Clements shared the results of the survey sent out to members in the Fall of 2024. Cameron reported that there were 20 responses. Some of the art activity suggestions included art demos, plein air, gallery tours, an art critique workshop, an art retreat, group travel (to Paris or elsewhere), opportunities for new members, rotating art displays in the community, development opportunities for artists, focus groups in mediums other than watercolor, a nature walk with photo opportunities, and groups for painting from life (models, plein air, etc). Additionally, the survey revealed that the afternoon was the most popular time for GAA meetings and presentations. However, 6-8 pm was suggested as a better time for working adults and high school students who might be interested. Further sharing and discussion of available opportunities within the community took place.

- The Eaton Art Force is a group that meets at the Eaton Library once a month.
- Weld County Libraries are often looking for artists to display their artwork.
- The Unitarian Church is planning an Earth Day celebration in April, 2025, and will be hosting an art show to any interested individuals. More information coming next month.
- The Greeley Creative District has purchased the building previously owned by Macy Allnutt, as a space for the arts and artists. The Creative District also offers a variety of events to foster networking and business development for artists, many of which are free to attend.
- The possibility of a day retreat for GAA as a thank you for work at the SWAES.
- The Festival of Trees at the Union Colony Civic Center in November.

Cameron reported that Gayle Timm was the random winner of a gift certificate to The Showcase Art Center, for completing the online GAA survey.

Tointon Gallery Show: Michelle Hamilton reported that 37 GAA members will be participating in the GAA “Creative Collective” fine art show at the Tointon Gallery February 7-28, 2025. A total of 72 pieces of art were submitted to the gallery on January 30 and 31st. The opening reception will be held on Friday February 7th from 5:00-7:00p.m. Pick up date for unsold artwork is March 1, 2025, from 10am to 1pm.

Michelle shared that Will Dillon, curator of the Tointon Gallery, asked if GAA would be interested in having an annual show. Due to limited time, discussion of a 2026 member only art exhibit was tabled until next month.

New Business:

The topic of expanding the GAA video library was tabled until the next meeting, due to limited time.

Programs: Colette Pitcher shared that today’s program will be the movie “Loving Vincent”. On March 3rd, artist Derek O’Hara will provide a watercolor demonstration to the group. In April, we will tour the studio “Work of Art” at 1530 6th Avenue, Greeley, owned by GAA members Gayle and Rusty Timm. The May program will be a presentation on Photoilliminism by photographer, Lewis Jackson.

Announcements: There were no announcements.

President Mothershed adjourned the Executive Board Meeting at 3:00p.m.

Respectfully submitted,
Claire McNear, Secretary

GAA General Membership Meeting Minutes

General Membership Meeting February 3, 2025

President Gail Mothershed called the GAA general meeting to order at 3:06 p.m. Joe Mora, Membership Chair, recognized new GAA members Lauren Thurman and David Newton.

President Report: President Mothershed summarized the executive meeting approval of the January 6, 2025 meeting minutes and the February 3, 2025 Treasurer's report.

A motion was made and seconded to approve the following resolution:

The Board of Directors of the Greeley Art Association hereby authorizes Gail Mothershed, President and and Leanne Bodine, Treasurer to engage in any and all contracts and financial banking activities, which are essential in carrying out the business of the Association.

(Hamilton, Mora). The motion was voted upon and passed by the membership.

Newsletter Report: Michelle Hamilton reported the next GAA newsletter will be released in mid-February.

Stampede Western Art Exhibition and Sale (SWAES): Colette Pitcher shared that the Call for Entry information for the June 25-July 6, 2025, SWAES will soon be available

at www.callforentry.org

Deadline for entries is May 5, 2025.

Tointon Gallery Art Show: Michelle Hamilton reported that a total of 72 pieces of art were accepted at the Tointon Gallery in downtown Greeley for the member only fine art show, "Creative Collective". This exhibit will be February 7-28, 2025. The opening reception will be held on Friday February 7th from 5:00-7:00p.m. Pick up date for unsold artwork is March 1, 2025, 10:00a.m.-1:00p.m. with a charge of \$5.00 per day for artwork left over 1-10 days following the show.

GAA Survey: Cameron Clements will present results to the members at the March 2025, meeting.

Programs: Colette Pitcher shared that today's program will be the movie "Loving Vincent".

Upcoming programs include:

March 3rd - artist Derek O'Hara, watercolor demo.

April 7th - GAA will tour the studio "Work of Art" at 1530 6th Avenue, Greeley, owned by GAA members Gayle and Rusty Timm.

May 5th - GAA member Lewis Jackson will give a presentation on Photoilliminism.

Announcements: There were no announcements.

President Mothershed adjourned the General Membership meeting at 3:15p.m.

Colette Pitcher, GAA Program Chair, introduced the animated film about Vincent van Gogh. Each frame of this film was created with drawings or paintings.

Respectfully submitted,
Claire McNear, Secretary

Resources, Exhibits, Workshops and Shows

Greeley Art Association - www.greeleyart.org

Greeley Creative District - www.greeleycreativedistrict.org

Colorado Watercolor Society - www.coloradowatercolorsociety.org

Longmont Artists Guild (Longmont) www.longmontartistsguild.org

Boulder Art Association (Boulder) - www.boulderartassociation.org

Western Colorado Watercolor Society (Grand Junction) - www.wcwsociety.net

Mountainside Art Guild (Lakewood) - www.mtnsideartguild.org

Art Center and Gallery of Estes Park - www.artcenterofestes.com

Art in the Aspens (various locations) - www.artaspens.com

University of Northern Colorado, School of Art & Design - www.arts.unco.edu

Roxborough Arts Council (Douglas County) - www.roxartscouncil.org

Pastel Society of Colorado - www.pastelsocietyofcolorado.org

Thompson Valley Art League (Loveland) - www.lincolngallery.com

Heritage Fine Arts Guild (Arapahoe County) - www.heritage-guild.com

Evergreen Artists Association (Evergreen) - www.evergreenartists.org

Call for Entry- <https://www.callforentry.org/>

Answers from Multiple Choice Questions on page 18

1. c) Counterchange
2. FALSE - Gail Mothershed is the new GAA President
3. a) Winsor Newton Payne's Gray
4. d) Photography



GREELEY ART ASSOCIATION (GAA) ANNUAL MEMBERSHIP APPLICATION

GAA Annual Membership - Jan 31 - Jan 31 yearly

Fill out yearly membership application form below. Mail application with your check for the appropriate amount to the Greeley Art Association (GAA) at the address below:

GAA 1335 - 8th Avenue, Greeley, CO. 80631

NAME: _____

DATE: _____

ADDRESS: _____

CITY: _____ STATE: : _____ ZIP: _____

PHONE NUMBER: _____

EMAIL: _____

MEDIUMS: _____

Please check one: _____ Renewal _____ New

Select type of membership:

_____ \$30. Individual with quarterly digital newsletter

_____ \$40. Individual with quarterly hard copy mailed newsletter

_____ \$40. Couple (Spouse's name: _____)

_____ \$15. **New** member **only** prorated from August 1 - January 31

If you prefer to pay your GAA Membership dues by credit card*, go to the GAA website at <https://www.greeleyart.org/>. Click on *JOIN*. **Note: fees for credit card use are added.*

