



# THE UNLIMITED PALETTE

NOVEMBER 2022

The purpose of the Greeley Art Association (GAA) shall be to open communication among artists, to promote and encourage increased involvement in the arts through education, to share knowledge, to cooperate in promoting our mutual understanding and appreciation of the arts, and -for those so motivated- to foster the betterment of our art and its marketability.

## GAA BOARD MEMBERS 2022

**President:**

Carol Larson  
[carolwc921@gmail.com](mailto:carolwc921@gmail.com)

**Vice President:**

Debbie Pilch  
[debbiepilch@comcast.net](mailto:debbiepilch@comcast.net)

**Secretary:**

Claire McNear  
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**Treasurer:**

Janet McGregor  
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Colette Pitcher  
Michelle Hamilton

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We are thrilled to announce the new partnership between the Greeley Art Association (GAA) and the Greeley Stampede Art Show Council (GSasc). After months of discussions and negotiations, GAA representatives Debbie Pilch and Colette Pitcher brought the partnership proposal to the GAA for a vote at the November 7, 2022 General Meeting. On the same day, the Greeley Stampede also voted to accept the partnership.

What does the partnership mean? The GAA will manage, organize and oversee the Greeley Stampede Art Show. Both organizations benefit from the partnership by expanding the appeal and diversity of the Stampede Art Show. The “new look” art show will present talents of nationally known western artists, local regional artists and emerging youth artists exhibiting their work at the 2023 Greeley Stampede. Watch for updates! We look forward to the help and expertise of GAA members.

## EXHIBIT AT YOUR PLACE COFFEE



Thank you to YOUR PLACE COFFEE for providing GAA members exhibit space for the month of October. We hope members and friends had the opportunity to stop by Your Place in October to see the exhibit and support the local Coffee Shop owners Danielle and Miguel who wholeheartedly support the arts community.

Above center: GAA display of artwork. Above left: GAA picture hanging committee, Michelle Hamilton, Debbie Pilch and Tracy Stroh. Above right: Michelle Hamilton (back to camera), Joe Mora, Sara Thompson, Colette Pitcher, and Tracy Stroh.

## Cynthia Shlaer - Photo Exhibit

We hope you had an opportunity to see GAA member Cynthia Shlaer's digital photography exhibit at the Showcase Art Center during the month of October. Over 100 unique photographs from around the world were on exhibit during the month of October. Left: Cynthia speaking at the Opening Reception.



## Nominee for GAA Vice President

### Ralph F. Tarnasky

As a foreign language professor (40 yrs. teaching kindergarten through university), now emeritus, travel and experiencing other countries and cultures have always been a major influence in my life and what I paint and draw. I love the vibrant colors of Latin America, the historical aspects of Europe and other lands, and now in my retirement, I have even more time to paint and draw the things I see and experience in my travels.



Sometimes I am drawn to the unusual and quirky things I observe as something to draw or paint. I also enjoy drawing landscapes and structures that attract my attention.

I like the simplicity of pen and ink; try often with watercolor; and use acrylics to paint the rustic little clocks that I make.

I have a variety of college degrees, and my elective classes were always in art, ceramics, drawing, and painting.

I have always been involved with various community boards and committees, and would welcome an opportunity to become more involved with the arts in the Greeley area.

And I believe that my attempts at art help me to see the world and frame it in a more extraordinary way. However, you have to agree that art is fun! I don't imagine I am the only old guy who also gets the crayons and the kids' menu when we are at a restaurant and have coloring contests with my grand kids? Tarnasky is running unopposed for the GAA Vice President position.

## 2023 GAA Executive Board Members effective January 9, 2023:

Debbie Pilch begins her new role as GAA President.

Carol Larson moves to the role of Immediate Past President.

Ralph Tarnasky becomes the new GAA Vice President

Janet McGregor continues in her first term GAA Treasurer

Claire McNear begins her second term as GAA Secretary

## **Greeley Arts Legacy\* Hall of Fame 2022**

On October 20, 2022 the Greeley Arts Legacy project hosted the 2022 Honoree Ceremony at the Hensel Phelps Theatre in the Union Colony Civic Center. The Arts Legacy recognized the following honorees:

### **MUSIC AWARD**

**Henry Ginsburg** - Conductor and Music Director of the Greeley Philharmonic Orchestra 1934-1970. He also founded and conducted the Greeley Junior Philharmonic Orchestra. A UNC music faculty member (1931-1958), Henry organized the Greeley String Quartet in 1947 in which he and his wife Blanche also performed.

### **VISUAL ART AWARD**

**Jim Klingman** - Jim is fondly known in pottery circles as "*that potter from Greeley*". Jim considers himself a functional potter working in porcelain. Since 1979, Jim has owned and operated a full time clay studio. In service to the community, Jim has significantly enhanced the arts in Greeley. Jim has served as President of Madison and Main Cooperative, Vice Chair of the American Association of University Women Art Mart, Member of the Arts Alive Board of Directors, serving on the Greeley Arts Commission for 18 years and as a member of the board of directors for the Greeley Arts Legacy. With galleries in five locales, Jim has been invited to over 50 exhibitions throughout the country.

### **LEADERSHIP AWARD**

**Rhonda Welch** - Rhonda began her career in Greeley as a volunteer for the Cultural Affairs Department. After 10 years of volunteering, she was hired by the City as the house manager/volunteer coordinator at the then under construction Union Colony Civic Center (UCCC). Later the City selected Rhonda as the Festival and Events Coordinator in Greeley. Rhonda coordinated the three largest events in Greeley: the Annual Arts Picnic; the Neighborhood Nights Program and the Festival of Trees.

\*"The Mission of the Greeley Arts Legacy project is to recognize, acknowledge and preserve the awareness and history of those individuals and organizations who have demonstrated a significant contribution of leadership or excellence with the arts community of Greeley."



## The Whitney Museum of American Art

Manhattan, New York  
by Michelle Hamilton

At the beginning of the 20th century, sculptor, Gertrude Vanderbilt Whitney recognized artists with unique and new ideas who had difficulty exhibiting and selling their art. She began purchasing and exhibiting their artwork eventually becoming a leading patron of American Art between 1907 until her death in 1942.

Starting in Greenwich Village in 1914, Gertrude Vanderbilt Whitney established the Whitney Studio. It was in this studio she displayed exhibits by living American artists whose work had been disregarded by the traditional art academies. By 1929, she had acquired a collection of more than 500 pieces of art. Mrs. Whitney offered to 'gift' the collection to the Metropolitan Museum of Art (MOMA). When her collection gift was snubbed by MOMA, Mrs. Whitney set up her own institution, Museum of American Art, which opened in New York in 1931 on West Eighth Street near 5th Avenue. She created a distinct singular mandate: *to focus exclusively on the art and artists of the USA.*

After several moves to expanded sites in New York City, the Whitney Museum returned downtown to a waterfront lot smack in the middle of the old meat-packing district of Manhattan, mere blocks away from where the museum was founded in 1931. Photo right shows the Whitney Museum of American Art located at 99 Gansevoort Street.



Today the Whitney's collection includes over 25,000 works, created by more than 3,700 American artists during the 20th and 21st centuries. On October 21, 2022 I experienced a virtual tour of the

Whitney Museum of American Art sponsored by the Meet Up Group entitled *Washington, DC History and Culture*. (For more information on this Meet Up Group, click on the following link <https://www.meetup.com/DCHistoryAndCulture/member/215390293/>). This article is loosely based on some of the information presented on 10-21-22 by group organizer, Robert Kellerman. Additional research on the Whitney Museum of American Art was conducted and adapted by this writer.

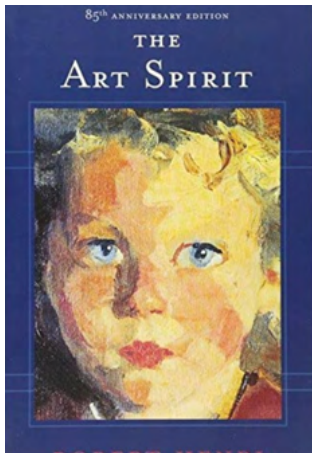
Gertrude Vanderbilt Whitney was born into wealth and class as the daughter of railroad magnate, Cornelius Vanderbilt. Gertrude studied sculpture in Paris, yet she retained the heart of a rebel artist. Upon her return to New York City, Gertrude leaned into boho-chic.

While the art society continued to snub works by living American artists, Whitney amassed a collection. In 1916, Gertrude commissioned Robert Henri (pronounced Hen-rye) to paint her portrait (right). Lounging on the chaise in “pantaloons” was a rebellious act. Gertrude’s husband, Harry Whitney, objected to the pants and refused to hang the portrait in their home.



During the late 19th-early 20th century, Henri was part of a group of Realistic artists, of which Henri was the most extensively trained member of the group as he had studied at the Pennsylvania Academy of the Fine Arts under Thomas Anshutz. Henri became a mentor to four Philadelphia illustrators - William James Glackens, George Luke’s, Everett Shinn, and John Sloan. They all moved to New York City and became the first generation of what became known as the Ashcan School. Turning away from the romantic ideals of the [Impressionists](#), the Ashcan School focused instead on the hard realities of urban living; a style that Henri famously coined "art for life's sake". The artists produced works depicting scenes of daily life in New York, often in the city’s poorer neighborhoods.


According to The Met, the Ashcan artists focused on portraying the vitality of the city and recording its “seamy side”. They were not social critics or reformers nor did they paint radical propaganda; avoiding civil unrest, tension among classes and the “grit of the street”. While they identified with the lower classes and committed to register the dismal aspects of urban existence, they themselves lived pleasant middle class lifestyles enjoying local bars, restaurants, theater and vaudeville (Weinberg, 2010, The Met).



More than just a painter, however, Henri organized two independent exhibitions that challenged the hierarchal norms of the American art establishment by dispensing with jury selections and the awarding of prizes. Equally well respected as an art educator, Henri encouraged a process of self-discovery among his students, some of whom would join the ranks of America's most important 20th century artists. His philosophies on art were published in the book *The Art Spirit* (1923), a tome that still exerts influence on artists to this day.

If you are lucky enough to be in New York between October 19 - March 5, 2023, The Whitney Museum is featuring an exhibit entitled **Edward Hopper's New York**. The slide to the right is a self-portrait by Hopper that includes details about the Whitney's collection of Edward Hopper's work - the largest Hopper collection at **3100 pieces!**

(slide courtesy of Washington DC History and Culture, RobertKellerman).

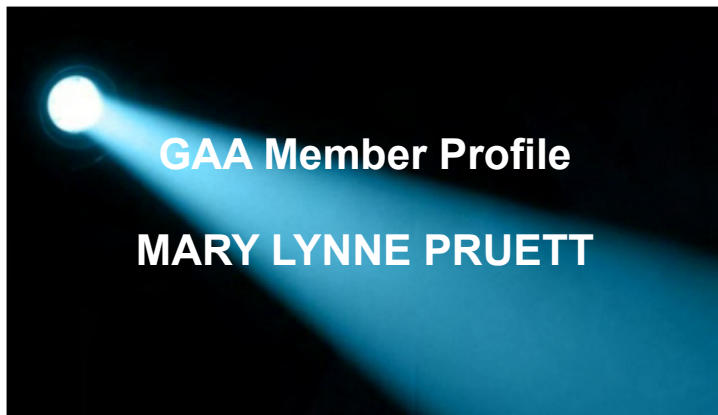


Edward Hopper (1882-1967)
at the
<u>Whitney Museum</u>
Prints = 74
Paintings = 223
Drawings = 2,853
Total = 3,100+

The world's largest collection of Edward Hopper's work!

For Hopper, New York was a city that existed in the mind as well as on the map, a place that took shape through lived experience, memory, and the collective imagination. It was, he reflected late in life, “the American city that I know best and like most.”.

Adapted from Washington DC History and Culture; Whitney Museum of American Art; The Metropolitan Museum of Art (The Met).



Greeley Art Association (GAA) member, Mary Lynne Pruett was born in Delta County, Colorado in the picturesque town of Paonia, a hidden little gem on the western slope. Growing up in Raton, New Mexico kindled her love of the American Southwest landscape.

Raton High School sweethearts, Mary Lynne and Leonard Pruett are celebrating 63 years of marriage. After three years of training at St. Mary Corwin School of Nursing (Pueblo), Mary Lynne graduated as a Registered Nurse (RN). She enjoyed a 36 year career as an RN specializing in areas such as Med-Surg and Labor and Delivery Nursing.

Mary Lynne worked as an RN in Fort Collins while Leonard attended Colorado State University (CSU). Leonard grew up on the historic TO Ranch near Raton (his father was the ranch manager). At CSU, Leonard earned a bachelor and master's degree in Vocational Agriculture. He became a Livestock Program Leader and Area Extension Director for CSU in Lamar, Colorado.

Mary Lynne did not recall much art or painting in her childhood, other than her dad drawing caricatures for fun. As an adult she developed an interest in drawing, art and painting. First, she attended a few drawing classes with Dr. Johnson at Trinidad Junior College (TJC). Next, she took two semesters of art history classes. Then, Mary Lynne started attending painting workshops south of Lamar in Baca County (Springfield). From there she joined the South East Colorado Art Association (SECAA).

In the early 1990's, Mary Lynne took art classes at Garden City Community College in Kansas. The teacher had a Master's degree in Art. Mary Lynne praised her instructional skills. Curiously, none of the students ever saw that



instructor pick up a paint brush to demonstrate techniques, although she shared many completed works with her students.

Also offered through Garden City Community College, Mary Lynne fondly recalled her first drawing class held at the home of Yvonne Lewis... “she brought a bowl of popcorn into the studio, threw it on the table and told her students to *draw it*”. Yvonne Lewis lived in rural Syracuse, Kansas in a converted barn with a gallery and studio on the lower level with living quarters on the second story. Mary Lynne enjoyed attending weekly classes at Lewis’ barn gallery studio.

By the mid 1990’s, steeped in knowledge from classes in drawing, watercolor, acrylic, mixed media and oil, Mary Lynne was fully hooked on painting. Oil painting now is her favorite medium within which to work. She described herself as a “fast painter” and chuckled when she remembered putting “more time into mixed media than oil” [paint].

When asked what inspires her artwork, Mary Lynne identified the American Southwest as something she knows and loves. “I’ve been to the Ghost Ranch eight times”. Famous as the home to Georgia O’Keeffe, Ghost Ranch near Abiquiu, New Mexico (60 miles northwest of Santa Fe) is surrounded by dramatic red and yellow cliffs that characterize the Rio Arriba County landscape. A love of travel and multiple opportunities to see an abundance of great art continuously sparks inspiration.

Inspired by the American Southwest, this writer anticipated Georgia O’Keeffe might be listed among her favorite artists. Nope. Mary Lynne stated the Impressionists were her favorite group of artists. “I’m not into photorealism. I like something to look painterly”. Heavily influenced by PBS *Welcome to My Studio* host Helen Van Wyk, Mary Lynne described her teaching style... “she took the time to explain the reason behind every brush stroke and the value of each stroke in achieving a finished work. Van Wyk was a great teacher and painterly artist”. The term *painterly* describes color, stroke and texture as a distinct set of painting qualities.

The idea of painterly qualities seemed a perfect segue into the next question: Is there a tool or color in your studio that you could not live without? “No” she quickly responded but then added that she enjoys seeing texture and strokes in art work. “I like a boar bristle brush and sometimes use a palette knife to

achieve these effects”. Friends describe Mary Lynne’s work as loose and colorful.

Mary Lynne tends to paint from her own reference photos. She often does a quick sketch on toned canvas paper to formulate her composition and identify the right values. Citing ‘The Kon Artist’ (Ben Konis, Amarillo, TX), Mary Lynne learned that *color matters less than getting the value right*. Always standing to paint, with her eyes, face, body square to the canvas, Mary Lynne said her first priority is to get the canvas covered with paint whether painting in her studio or en plein air. As a new member of the Plein Air Artists of Colorado (PAAC), Mary Lynne laughed as she described herself as a “fair weather girl” with little interest in painting outside in the wind, snow or cold.

“Oh that’s a really good question” Mary Lynne exclaimed when asked how she knows when a work is completed or finished. “When I’m tired of it”... explaining that she is a fast painter so more than a day or two on the same painting easily tires her of the subject matter. Alternately, “I know it’s done when I stand back, look at the piece and I’m satisfied”.

The Pruett’s have three adult children: Anne (OK), Scott (CO) and Bart (AZ). Photo on the right features Mary Lynne in her home studio with *in progress* painting of Laramie River on the easel. More of Mary Lynne’s work can be viewed at: <https://www.facebook.com/mlpruettstudio/>



*El Portal* Oil 2017 Taos

Original Oil Paintings by Mary Lynne Pruett



*Roof Needs Tending Oil 2022*  
Fort Collins Plein Air



*The Mesa Oil 2018*  
Johnson Mesa Raton, NM



*The Boss Oil 2010*  
Corriente - TO Ranch - Raton, NM



*Our Lady of the Light Church Oil 2022*  
Canoncito, NM



*Hi Low Country Oil 2021*

## ART TRIVIA

1. The largest collection of Edward Hopper art work is held by which museum below.
  - a) The Metropolitan Museum of Art (The Met)
  - b) Smithsonian American Art Museum
  - c) The Art Institute of Chicago
  - d) The Getty Center (Los Angeles)
  - e) The Whitney Museum of American Art
  
2. The name for a pigment that becomes less permanent when exposed to environmental conditions such as too much sunlight, humidity, temperature or pollution:
  - a) Dynamite color
  - b) Quinacridone color
  - c) Fugitive color
  - d) Phthalocyanine color
  - e) Madder color
  
3. The term for laying on paint or pigment thickly so that it stands out from the surface creating a near 3-D effect.
  - a) Fresco
  - b) Impasto
  - c) Sfumato
  - d) Cubism
  - e) Sgraffito
  
4. When applying watercolor, you should always start applying colors are:
  - a) Darkest to lightest
  - b) Coolest to warmest
  - c) Yellowest to blackest
  - d) Lightest to darkest
  - e) Opaque to transparent

### TRUE or FALSE

5. BANKSY is the pseudonym of an England-based street artist and political activist.
  
6. TEMPERA is a form of paint mixing egg yolk with powdered pigment.



## Art Room



ABSTRACT  
ACRYLIC  
BALANCE  
COLLAGE  
COOL  
EMPHASIS  
FORM  
HUE  
INTENSITY  
MEDIA  
NEGATIVE

OP ART  
ORGANIC  
PATTERN  
PORTFOLIO  
POSITIVE  
PRIMARY  
RELIEF  
RHYTHM  
SCALE  
SECONDARY  
SHADE

SPACE  
TEMPERA  
TERTIARY  
TEXTURE  
THEME  
TINT  
TONE  
UNITY  
VALUE  
WARM

### Answers to Multiple Choice and True or False Questions on page 14

1. e) The Whitney Museum of American Art
2. c) Fugitive color
3. b) Impasto
4. d) Lightest to darkest
5. True
6. True

## HAPPENINGS

### Allo Beautiful

GAA member Debbie Pilch offered Allo Communications an alternative to the 'plain tan boxes' which house fiber optic connections. Pilch submitted an original watercolor to Allo which they transferred onto a durable plastic wrap. Pictures below show the original painting and partial wrap on the communication box in West Greeley.

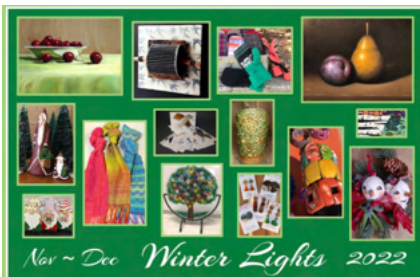


### Atmospheric Perspective

Dan Augenstein, artist and GAA member, demonstrates painting "atmospheric perspective" at the November 7, 2022 program offered to GAA members.

See more of Dan's work at:

<http://www.danielaugenstein.com/>



### Madison & Main

"Winter Lights" is the 36th Annual holiday show presented by Madison & Main. Eleven guest artists along with member artists feature unique gifts and one of a kind ornaments and artworks. More information available at: <https://www.madmaingallery.com/>

### Union Colony Civic Center

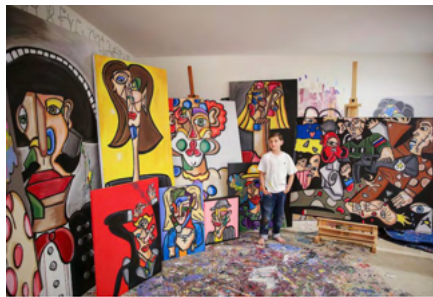
Festival of Trees will be displayed in the UCCC Lobby. Stop by the 2nd floor to see the Greeley Art Association (GAA) tree filled with Miniature Masterpieces. Nov. 23 - Dec 3, 2022.



## Tointon Gallery

Nov. 18 - Dec. 23, 2022  
Chuck Parson and Sons  
Three Views

A multi-generational art show will feature work by the Parson family, who serve as artists, gallerists and educators throughout Colorado. “Three Views” celebrates the creative similarities and differences between two generations of a family. Artists Collin, Devon, and Charles (Chuck) Parson share the use of geometric forms in their work, each with a unique perspective on the contemporary western experience.



### Fifth Grade Prodigy

Andres Valencia of San Diego, CA is 10 years old and his Cubist-style artwork is already selling for six figures. In between his math homework, Andres paints daily. Condo, Picasso and Cubism strongly influence his work. Andres combines vivid colors and “clever fragmented facial compositions” to create complex narratives aligned with his large-scale figurative paintings (Adapted from

Forbes, 2022). <https://andresvalencia-invasionofukraine.com/>

### Rotten Art

Is a banana duct-taped to a wall art? The 2019 banana duct tape Miami work of Mauricio Cattelan yielded a barrage of timeless questions about the meaning and definition of art. According to Charles Schifano of DeskNotes, “Perhaps the one curious aspect of considering fruit as art is that it’s disposability mirrors so much of contemporary culture”. Pique your interest?



Read the entire article at: <https://charlesschifano.substack.com/p/rotten-art>



## **GAA Member Holiday Party** (aka Starving Artist Pizza Party)

**12:00 Noon December 5, 2022**  
**Showcase Art Center**

1335 - 8th Avenue  
Greeley, Colorado

**GIFTEXCHANGE - Bring a new or gently used art-related gift (wrapped).**

**NEW - Create your own holiday earrings\***



\*Approximately 25 earring kits are available for purchase at \$10.00/set (first come first served for earring kits).  
GAA member Elaine Karns will instruct members on how to create the earrings.



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**WATERCOLOR  
LIVE**  
A GLOBAL  
VIRTUAL  
EXPERIENCE

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ART CONFERENCE**

January 26 - 28, 2023

SHOWCASE ART CENTER IS OFFERING A GROUP OPPORTUNITY TO ATTEND THE 3RD ANNUAL WATERCOLOR LIVE VIRTUAL CONFERENCE

JANUARY 26 - 28, 2023.

THE COST IS \$75.00 FOR ALL THREE CONFERENCE DAYS OR \$25.00 PER DAY.

SPACE IS LIMITED.

CONTACT COLETTE PITCHER 970-356-8593 FOR DETAILS.



## **GAA EXECUTIVE BOARD MEETING MINUTES**



**EXECUTIVE BOARD MEETING:** On October 3, 2022, the Executive Board of the Greeley Art Association (GAA) was called to order by GAA President Carol Larson at 2:00 p.m.

**MEMBERS IN ATTENDANCE:** Carol Larson, Debbie Pilch, Michelle Hamilton, Tracy Stroh, Val Vickarelli, Joe Mora, Colette Pitcher, Sheryl and Jeff Wilson, Claire McNear, Ralph Tarnasky, Delilah Fiechter, and Jean Mark.

### **OFFICER REPORTS:**

**PRESIDENT REPORT:** President Carol Larson reported that the slate of nominees will be presented at the November GAA meeting and election of GAA officers will take place in January 2023. Carol requested that the Nominating Committee report on their search for a Vice-President nominee.

Michelle Hamilton shared that the committee contacted 12 individuals, of which two members are considering the VP position.

Member at Large, Jan Knutson, has requested to step down from her position. Carol Larson appointed Delilah Fiechter to replace Jan as Member at Large, effective immediately.

**SECRETARY:** The minutes of the September 12, 2022, meeting were approved as presented.

**TREASURER:** The Treasurer's report showed a balance of \$5,099.87, which included \$110.00 in petty cash. The Treasurer's report was approved as presented.

**MEMBERSHIP:** Tracy Stroh reported that GAA has 65 members, with all dues paid.

**NEWSLETTER EDITOR:** Michelle Hamilton shared that the most recent newsletter went out on September 15th. The next newsletter will be sent at the end of November and will include the slate of nominees for the Vice President position.

**OLD BUSINESS:** The Duraplaq company can create ornaments at the same price as last year, which was \$6.00. The board decided that members can order ornaments on their own, rather than GAA making such a purchase.

Festival of Trees will take place on November 25 through December 3, 2022. GAA will have a tree decorated for the event. Mini 3" canvas/easels will be painted at today's GAA general meeting for ornaments on this year's tree. Any member may pick up a blank canvas/easel ornament at the Showcase, to be painted and returned by November 15th.

**NEW BUSINESS:** The Stampede Art Show committee has met with a group of GAA members with the possibility of GAA assisting with the June/July event. In September, Carol Larson sent a request to members for feedback on the possibility of partnering with the Stampede Art Committee. Carol received 17 responses, of which 7 members agreed to help with the project. The GAA members communicating with the Stampede Art committee are Debbie Pilch, Carol Larson, Colette Pitcher, and Val Vickarelli. The Stampede Art Show runs for two weeks, usually between June 24-July 4th, at Island Grove Park in Greeley. There would be a need of 25-30 people involved in various committees, such as marketing, publicity, setting up, tearing down, etc. There are two objectives to the Stampede Art Show: To promote Western art and to raise money for scholarships and the Stampede Foundation. All of the scholarships go to continuing education for Weld County students. GAA will meet with the Stampede Art Show group in October and request that the Stampede Art Show have more community involvement. A combined exhibit with "Legacy" invitational artists, community/regional artists, and emerging young artists will be suggested.

Colette shared that "western" art is not exclusively cowboys and horses. She said it can be anything from the West, including pottery, sculptures, paintings, and stained glass artwork. Colette also suggested that there could be workshops or demos during the day, as the show is open from 4-8pm. Additionally, we could create a "Stampede Legacy Artist" designation for artists who would meet some particular set of qualifications. Traditionally, there has been a gala party and auction during the Stampede Art Show. The board moved and approved for GAA to commit to this project, subject to the conditions met by the Stampede Art Show Committee. Further discussion and final vote will take place at the November GAA meeting.

**PUBLICITY:** GAA has submitted a proposal to exhibit at the Tointon Gallery. We are still waiting on a reply.

Your Place Coffee has an exhibit of fifteen GAA members' artworks on display during the month of October.

Members are welcome to investigate other opportunities for exhibiting artwork.

ANNOUNCEMENTS: Quick Draw, a fundraiser for Rotary, is this Friday, October 7th. Numerous GAA members will be participating and painting at this fundraising event.

Meeting adjourned at 3:05 p.m.

Respectfully submitted,

Claire McNear

## **GENERAL MEETING MINUTES OCTOBER 3, 2022**

The general meeting of the Greeley Art Association (GAA) was called to order at 3:07 p.m. by President Carol Larson.

President Carol Larson reported that the slate of nominees for Vice President will be presented at the November GAA meeting and election of GAA officers will take place in January 2023.

The Greeley Stampede Art committee will meet with GAA representatives in October to discuss conditions for the upcoming June/July art show. GAA is accepting this opportunity if conditions are met by the Stampede committee. Further discussion will take place at the November GAA meeting.

Upcoming events: Your Place Coffee - art exhibit during the month of October. Festival of Trees at Union Colony Civic Center (UCCC) - November 25-December 3.

Tointon Gallery Exhibit - pending.

The general meeting was adjourned at 3:09 p.m.

Members in attendance at the meeting painted mini canvases (3x3") with easels to be used for decorations on the tree for the Festival of Trees at the UCCC.

Respectfully submitted,

Claire McNear



## **GAA EXECUTIVE BOARD MEETING MINUTES**



At 2:01 PM Nov 7, 2022 President Carol Larson called the Executive Board meeting to order.

**MEMBERS IN ATTENDANCE:** Carol Larson, Debbie Pilch, Michelle Hamilton, Val Vickarelli (Zoom), Janet McGregor (Zoom) Joe Mora, Colette Pitcher, Sheryl and Jeff Wilson, Ralph Tarnasky, Delilah Fiechter, Dan Augenstein, and Warren Larson.

### **GUEST PRESENTER:**

President Carol Larson invited guest Mike Ketterling of the Greeley Stampede (GS) to provide some background on the GS Art Show. Mike was on the GS Committee between 1998-2001. Around the year 2000, local citizens and current director of GS decided to incorporate an Art Show exhibition into the GS (similar to other big exhibitions and rodeos). Mike Ketterling was in charge of the Art Show 2002 - 2014 (a committee known as the Stampede Art Council). Ketterling has stepped back since 2014 in the hopes of identifying “fresh blood and new people” to run the Art Show at GS. The Stampede Art Council has found it difficult to find interested parties to volunteer to produce and run the GS Art Show.

For the past three months, GAA Representatives Carol Larson, Debbie Pilch, Colette Pitcher, and Val Vickarelli have met with former members of the Stampede Arts Council (Mike Ketterling and Bob Hinderacker). The GS is eager to collaborate with the Greeley Art Association to (GAA) to re-energize the GS Art Show and the people involved with the production. Thus far, two memorandums of agreement (MOA) were drafted. The second MOA dated Nov 1, 2022 was recently presented to the chairman and the executive director of the Stampede Committee. The overall response from Stampede Committee was positive. The GS and GAA proposal will not move forward until the GAA membership vote at Nov 7, 2022 General Meeting. Additionally, on Nov 7 the Greeley Stampede General Board will vote on the partnership between GS and GAA.

### **OFFICER REPORTS:**

**PRESIDENT REPORT:** President Carol Larson called on Michelle Hamilton of the Nominating Committee. Hamilton reported that member Ralph

Tarnasky is running unopposed for the open GAA Vice President position. The GAA election information along with Ralph's biography will be published in the next GAA Newsletter scheduled to be disseminated the week of Thanksgiving. Carol Larson announced that Delilah Fiechter is the new Member at Large replacing Jan Knutson (effective October 3, 2022).

SECRETARY: The minutes of the October 3, 2022 meeting were read by Michelle Hamilton (filling in for Claire McNear). The minutes were approved as presented (Pitcher; Pilch).

TREASURER: Colette read the Treasurer's report from Janet (WA on Zoom) The balance including petty cash was \$4899.87, which included \$110.00 in petty cash. The current bank balance was \$4,789.87. The Treasurer's report was approved as presented (Hamilton; Mora).

MEMBERSHIP: Debbie Pilch (for Tracy Strohl) reported that GAA has 66 members with all dues paid.

NEWSLETTER: Michelle Hamilton reported the next newsletter will be disseminated during the week of Thanksgiving. It will include the nomination and biography for the Vice President position and many other informative pieces of interest.

OLD BUSINESS: Debbie Pilch provided a summary of the October YOUR PLACE COFFEE exhibit. "It went great... no magazines sold." Fifteen GAA artists' paintings were on display for the month of October. The exhibit was well received by the community members and appreciated by shop owners Danielle and Miguel. Two paintings were sold and the exhibit provided additional exposure about GAA and the members who submitted artwork.

Colette Pitcher provided an update on the Festival of Trees (FOT). GAA will have 48 miniature paintings/easels to hang on the tree. Set up day is November 21, 22 and the 23 is 'touch up day'. Tear down is Sunday, December 4, 2022. Volunteer sign up is informal; interested individuals should let Colette know (Sheryl Wilson volunteered). Colette and volunteers will dismantle the tree and bring it to Showcase on Sunday, December 4, 2022. Members can pick up their ornaments at Showcase the following day during the GAA Holiday Party.

President Larson reminded all about Monday, December 5, 2022 at **NOON** is the GAA Holiday Party aka Pizza Party for Starving Artists. Activities include art related gift exchange (bring a new or gently used art-related gift) and a holiday earring making project (25-30 sets were purchased by Elaine Karns). Earring kits will be available for purchase for \$10.00/piece. Discussion ensued about retaining the gift exchange 'steal' given the earring project. Janet McGregor stated the 'steal' provided camaraderie and fun among the membership. Janet suggested we keep the gift exchange activity and make the decision about keeping the 'steal' part on the day of holiday party.

**NEW BUSINESS:** President Carol Larson stated the membership will be voting today on the proposed Art Show partnership between the GAA and the Greeley Stampede. The GAA Board has appointed Debbie Pilch and Colette Pitcher to be the GAA representatives on the GS Art Council. An informative summary of the needed Art Show Committees along with a Sign Up Sheet was circulated for review. These information summaries are available for review at Showcase Art Center.

The GS has been clear there is no seed money for this partnership. If proposed partnership is voted through, GAA needs to decide/design new policies and procedures insofar as the call for entries, categories, exhibition times, marketing, security, scholarships, sponsorship, Kick Off activities etc. There is a Kick off/Preview opportunity the night before the GS Rodeo and Events. People that come to the Kick Off get the first glance at art and have first opportunity to purchase artwork.

Carol Larson asked Colette to describe the benefits of the partnership for GAA membership: exposure and potential to raise money for association and scholarships for students. For the vote today we are seeking to have membership answer the question: Do we want to take on this partnership? GS will be asking their board the same question about the partnership during their evening meeting on Nov 7, 2022.

Motion to adjourn meeting at 4:01 PM (Pilch; Pitcher).

Respectfully submitted,

Michelle Hamilton (for Claire McNear)

## **GAA GENERAL MEMBERSHIP MEETING Nov 7, 2022**

President Larson called the General Meeting to order at 4:02 PM.

Carol Larson welcomed new members and asked them to introduce themselves (Berendt; Cyr; Schlaer)

Secretary Report - Minutes of the Oct 3, 2022 meeting read aloud to the membership. Motion to accept Minutes (Pilch; Augenstein).

Treasurers Report - President Carol Larson provided bank balance of \$4899.87 including \$110.00 in petty cash. The current balance is \$4789.89.

Old and New Business discussed during the Executive Meeting included the Festival of Trees (FOT); contact Colette if you want help with the Festival of Trees. Those members who are working on the miniature paintings/easel ornaments for the FOT please deliver completed pieces to the Showcase Art Center by November 15, 2022. The next GAA newsletter will be disseminated the week of Thanksgiving that will include information about the nominee for Vice President and information about the GAA Holiday Pizza Party scheduled at the Showcase Art Center at NOON Monday, December 5, 2022.

President Larson noted the most important item for the General Meeting is the proposed partnership of the Greeley Stampede Art Show Organization and GAA. Debbie Pilch and Colette Pitcher are the appointed representatives. The GAA Executive Board has passed the motion. In order to move forward the GAA membership needs to vote on the proposed partnership. MOTION to approve the proposed partnership was made by Val Vickarelli and seconded by Joe Mora. Unanimously approved by those members in attendance.

The General Meeting was adjourned at 3:14 PM.

Colette Pitcher introduced presenter and GAA member Dan Augenstein. Dan educated the GAA audience through oil painting demonstration how to achieve Atmospheric Perspective using seven important concepts: (size; detail; overlap; format/placement; convergence; value and color).

Respectfully submitted,

Michelle Hamilton (for Claire McNear)

# Resources, Exhibits, Workshops and Shows

Greeley Creative District - [www.greeleycreativedistrict.org](http://www.greeleycreativedistrict.org) Colorado

Watercolor Society - [www.coloradowatercolorsociety.org](http://www.coloradowatercolorsociety.org)

Longmont Artists Guild (Longmont) [www.longmontartistsguild.org](http://www.longmontartistsguild.org)

Boulder Art Association (Boulder) - [www.boulderartassociation.org](http://www.boulderartassociation.org)

Western Colorado Watercolor Society (Grand Junction) - [www.wcwsociety.net](http://www.wcwsociety.net)

Mountainside Art Guild (Lakewood) - [www.mtnsideartguild.org](http://www.mtnsideartguild.org)

Art Center and Gallery of Estes Park - [www.artcenterofestes.com](http://www.artcenterofestes.com)

Art in the Aspens (various locations) - [www.artaspens.com](http://www.artaspens.com)

University of Northern Colorado, School of Art and Design - [www.arts.unco.edu](http://www.arts.unco.edu)

Roxborough Arts Council (Douglas County) - [www.roxartscouncil.org](http://www.roxartscouncil.org)

Pastel Society of Colorado - [www.pastelsocietyofcolorado.org](http://www.pastelsocietyofcolorado.org)

Thompson Valley Art League (Loveland) - [www.lincolngallery.com](http://www.lincolngallery.com)

Heritage Fine Arts Guild (Arapahoe County) - [www.heritage-guild.org](http://www.heritage-guild.org)

Evergreen Artists Association (Evergreen) - [www.evergreenartists.org](http://www.evergreenartists.org)

Call for Entry <https://www.callforentry.org/>