

THE GREELEY ART ASSOCIATION



THE UNLIMITED PALETTE

Summer 2018

Showcase Art Center
1335 8th Avenue
Greeley, CO 80631
970-356-8593

Website www.greeleyart.org

GREELEY GARDEN TOUR PLEIN AIR EVENT

We look forward to the annual Greeley Garden Tour. The Greeley Garden Committee whole-heartedly supports an artist at each of the featured gardens. In an effort to clarify and avoid confusion for both the artist and the host gardeners the committee has discussed and approved the following:

Guidelines

- o Our sincere hope is to have one plein air artist at each of the six gardens
o Garden owners will have the first opportunity to purchase completed painting for \$50.00 (\$40.00 to artist-\$10.00 to the Poudre Learning Center)
o One painting from each garden will be purchased by the committee. (if garden host did not purchase by the end of garden tour day). Artist to give assigned "Garden Buddy" completed painting at completion.
o Current plans are to display paintings not purchased the day of tour at the Poudre learning center for viewing/purchase.
o Artist will be assured payment of \$40.00 to be coordinated by Anne Masterson

IMPORTANT DATES

Friday-June 15— 2018 Date to Notify Anne Masterson at 970-396-1523 ajmasterson@yahoo.com of your interest to paint at a garden.

Thursday, June 21 at 3:45pm. Meet Anne and the group of plein air painters for pre-tour of gardens at Prairie Heights Middle School -3737 65th Ave. Group will caravan to each garden and have the opportunity to view, plan and take pictures prior to the day of the tour. This tour is attended by all committee members, Master Gardeners as well as plein air artist to preview all the gardens. Artist group will meet, discuss, and reach consensus to have an artist at each garden at the end of pre-tour on Thursday. Painters and assigned committee garden buddies will have the opportunity to meet and share contact information.

Saturday, June 23—8am-2pm Artist to set up for plein air painting day of tour. You will have a committee member at each garden who will assist and coordinate with gardener setting up area to paint. Please view greeleygardentour.org for updates. Garden Books will be completed by April 15. Anne will share more detailed description of each garden for all interested artists.

I welcome questions and am excited for artists again at the gardens.
Anne, (970-396-1523 or ajmasterson@yahoo.com)

STATEMENT OF PURPOSE

The purpose of the Greeley Art Association shall be to open communication among artists, to promote and encourage increased involvement in the arts through education, to share knowledge, to cooperate in promoting our mutual understanding and appreciation of the arts, and- for those so motivated - to foster the betterment of our art and its marketability.

- President: Jean Stoll
970-970-405-7539
stollrealty@hotmail.com
Vice President: John Howell
970-616-2685
johndh2040@yahoo.com
Secretary: Cathy Inasley
970-356-2965
cinsley@msn.com
Treasurer: Jean Mark
djmark@skybeam.com
970-284-5316
Program Chair: Colette Pitcher
970-356-8593
cpit590937@aol.com
Newsletter: Julie Dillon
970-301-3458
paperwings4@msn.com
Membership: Jean Mark and John Howell
At Large: Audrey Hopkins and Carol Farrell
Janelle Helling, Past President
970-284-6408
janelle.helling@gmail.com

WELD COUNTY'S 50+ GOLDEN GALLERY ART SHOW



THIS EVENT IS PROMOTING THE ART OF WELD COUNTY'S 50+ RESIDENTS.

The exhibit and opening reception is **FREE** and open to the public!

SHOW DATES

SEPT 28 & SEPT 29
3 PM - 5 PM 10 AM - 2 PM

OPENING RECEPTION

SEPT 27
from 4 PM - 6 PM
at the Union Colony Civic Center
Two Rivers Lounge

Weld County artists who are age 50+ may submit artwork that has been completed in the last 5 years.

ALL ARTISTS MUST FILL OUT AN APPLICATION BY AUGUST 31, 2018.

Calling Artists

ENTRIES DUE AUG 31

FOR MORE INFORMATION AND TO APPLY CONTACT

Greeley Senior Center

1010 6th St, Greeley, CO 80631 ☎ 970-350-9437 ✉ Sheri.Lobmeyer@GreeleyGov.com

**Greeley Senior
ACTIVITY CENTER**



GAA MEMBERS "TAKE THE STAGE" AT THE UNION COLONY CIVIC CENTER IN THE NGAE SHOW



The National Greeley Art Exhibit and Sale was held the weekend of April 27th through April 29th.

Congratulations to the following GAA members whose art juried into this national show!

Alan Adler – Titles: "Grasslands" and "Lower Falls of the Yellowstone" (Oil)

Russ Anson – Title: "Wayward Horse" (Photography)

Dan Augenstein – Titles: "Time Passing Arthurs RockFa" and "Rythmic Canyon Sieber (Oil)

Colette Pitcher – Title: "Winter Lights" (Watercolor)

Mary Lynne Pruett – Titles: "Aqua Agua" and "Canyon Oasis" (Oil)

And congratulations to Colette for First Place in Watercolor!

POUDRE RIVER TRAIL-ATHLON



2018 Poudre Trail-athlon

----- REGISTRATION NOW OPEN -----

Experience the Poudre Trail at this Fun, Family Friendly, and
**FREE event!

Saturday, June 2nd from 9am - Noon

The Poudre Learning Center Trailhead

83rd Avenue and F Street, Greeley Colorado

Ten activities to choose from: **Plein Air Painting, Chalk Art**, Climbing Wall, Bike the Poudre, Fun Run, Bird Watching, Peek & Seek Scavenger Hunt, Archery, Nature Walk, Dog Jog, & Fly Fishing. Complete three and earn your Trail-Athlete award.

To register go to: poudretrail.org

NEW COMMUNITY MURALS



Every Tuesday and Wednesday a group of dedicated artists meet at the Showcase Art Center. They hone their skills while expanding their brains. Or as Kelly Lambert, PhD., says in a Family Circle Magazine April 2018 article, "The movement of our hands when working on crafts such as painting activates large areas of our brain involved with action, planning and - when we like what we've created - satisfaction and pleasure. It can also help lower stress." Kelly is a neuroscientist at the University of Richmond, Virginia. "Painting requires concentration, which may reorient anxiety-provoking thoughts." This is not news to the painters. They get together, laugh, share and look out for one another.

The group of artists recently completed a couple murals together. The concept was designed by mentor/leader/teacher, and Showcase owner, Colette Pitcher. I wanted an exercise that would make a statement of positive change from the works of individuals. The artists wanted to encourage those viewing the murals to think positively about themselves, their surroundings and their community. The whole mural was designed to fit an 8'x4' space. 1'x1' squares of Masonite and a paper plan were given to each artist. Artists were encouraged to embellish and deviate from the pattern. The pieces were then put together in a quilt like fashion onto a sheet of plywood and varnished. Then it was installed along the 14th Street side of the Showcase building just off 8th Avenue.

The 31 artists involved are Kathy Herring, Jan Knutson, Kay Fisher, Naomi Johnson, Kristie Vittatoo, Starr Jageler, Barry Rothaus, Val Vickarelli, Ammie Cyr, Carol Zimmerman, Elaine Karns, Madison Clyne, Teresa Mueller, Rose Green, Teri Smith, Julie Givan-Wittow, Filomena Lee, Jean Stoll, Lori Ehrlick, Sandy Anson, Claire McNear, Connie Wardwell, Kathy Humphrey, Lisa Jones, LeAnne Bodine, Bill Puckett, Jean Mark, Anne Masterson, Dorothy Elder, Germaine Johnson, and Colette Pitcher. It took them two months to paint the squares. The murals were dedicated and unveiled Tuesday May 8, 2018.

FAQ'S ABOUT THE COLORADO AND GREELEY 'CREATIVE DISTRICT' PROGRAM

Q: What is a "creative district" in Colorado?

A: A designation passed by legislation and awarded by the Colorado Creative Industries [CCI], a division of the Colorado Office of Economic Development, to vetted districts. To be determined as a "creative district" an area must meet a number of defined characteristics, including but not limited to being a walkable, bounded area with a mix of physical, artistic, and cultural resources as well as host to a variety of non-arts businesses and annual festivals each year. To date, there are (21) designated areas throughout the state.

Q: How, specifically, does a certified CCI distinction benefit a particular City/area?

A: Colorado Creative District Programs assist new creative districts to create hubs and clusters of economic activity, promote a community's unique identity, and enhance areas as appealing places to live, conduct business, and attract visitors. This is done through a partnership between CCI and The Boettcher Foundation via access to grant funding, tailored technical assistance, networking and training programs, and access to advocacy tools.

Q: What are the boundaries of the Greeley Creative District?

A: We encompass Downtown Greeley and the neighborhoods surrounding the University of Northern Colorado [UNC]. These parameters stretch from Island Grove Regional Park to the North, the city limits of Garden City & Hwy 34 to the South, 23rd Avenue to the West, and 4th Avenue to the East.

Q: When was the GCD certified, and how are we organized?

A: The Greeley Creative District became an emerging creative district in 2012 and was officially designated in 2014. We are a non-profit, 501(c)(3) organization managed by a Board of (17) members, (1) ex-officio member, and (1) staff member who work in collaboration with the City of Greeley, Downtown Development Authority, the University of Northern Colorado, and both non-profit arts organizations and for-profit business sectors.

Q: How is our board selected?

A: We aim to have a board that is diverse in artistic disciplines, areas of expertise, organizational ties, and racial/ethnic/gender identities. Representatives are nominated by individual board members, and then voted upon by the full board. Board members serve three year terms with the option to renew. Our board typically includes at least one representative from each of our three original partners- the City of Greeley, Downtown Development Authority, and University of Northern Colorado- as well as other working artists and creatives, local business owners, arts educators, leaders of non-profit organizations, museum and tourism professionals, and many others.

Q: How is the GCD funded?

'CREATIVE DISTRICT' CONTINUED...

A: The Greeley Creative District is an all-volunteer board with one paid staff member. Organizational expenses and initiatives are funded primarily through GCD-hosted fundraising events, including the AgriCULTURE Fest & Feast, DoTell! Events, and other private donations.

Q: How can the GCD help me?

A: We are dedicated to supporting local businesses, artists, and creatives by sharing your stories and offering opportunities to connect through:

- Quarterly Cacophony of Creatives—networking and educational meet ups with the community and professional development groups;
- Cross promotion via Facebook, Instagram, and email blasts;
- Access to valuable statistics, data, mapping, available grants, upcoming events/calls for artists, and more on our websites;

A chance to be part of the growing activity & buzz of Greeley—"Expect the Unexpected."

Q: How can I get involved?

A: There are many ways to get involved with supporting the work of the GCD and individual artists and businesses in our community. Here are a few:

- Attend a GCD-hosted or sponsored event: AgriCULTURE Fest & Feast, DoTell!, Día de Los Muertos, the District 6 & Friends Arts Walk, quarterly Cacophony of Creatives meet ups, and many more!

Volunteer for GCD committee work. We welcome volunteers from outside of the board who are willing to serve on committees for marketing, event production, data collection, and other areas of focus. Have a skill you'd like to share? Send us an email.

Visit discovergreeleycreativedistrict.org for a comprehensive inventory of creative businesses, arts events, public art, and more happening in our District. Support creative through attending an event, buying a ticket, or purchasing artwork.

CLASSES AND WORKSHOPS AT SHOWCASE:

Once-a-Week Painting Groups with Colette Pitcher

Paint together with Colette Pitcher as mentor, motivator and consultant.

These ongoing painting groups give you time to be with friends, critique, and support each other in your creative endeavors. Participants bring their own projects and supplies and create their individual artworks.

\$25/month for one session or \$40 for all day.

Tuesday 10-noon and 2-4 PM

Wednesdays: 10-noon

Drawing 102

June Mondays 2-4 PM

\$50/June

Drawing is an essential skill for any art medium. We will also try different drawing materials to make marks: pencils, colored pencils, pastels, oil pastels, conte, and will try out different substrates: papers, textures, colored papers. All supplies provided.

Please reserve your space at Showcase, 1335 Eighth Avenue, Greeley, or call 970-356-8593 or e-mail Colette@ColettePitcher.com

Take a class at home for FREE on YouTube/[artbycolette](https://www.youtube.com/channel/UCv8v8v8v8v8v8v8v8v8v8v8)

COLORADO ART LINKS

Check out Resources, Exhibits, Workshops and Shows

Greeley Creative District - www.greeleycreativedistrict.org

Colorado Watercolor Society - www.coloradowatercolorsociety.org

Boulder Art Association (Boulder) - www.boulderartassociation.org

Western Colorado Watercolor Society (Grand Junction) - <http://www.wcwsociety.net/wp1/>

Mountainside Art Guild (Lakewood) - <http://www.mtinsideartguild.org>

Art Center and Gallery of Estes Park - www.artcenterofestes.com

Art in the Aspens (various locations) - <http://www.artaspens.com/>

University of Northern Colorado, School of Art & Design - www.arts.unco.edu

Roxborough Arts Council (Douglas County) - <http://roxartscouncil.org/>

Pastel Society of Colorado - www.pastelsocietyofcolorado.org

North Metro Arts Alliance (Denver area) - <http://www.nmarts.net/>

Thompson Valley Art League (Loveland) - <http://www.lincolngallery.com/>

Heritage Fine Arts Guild (Arapahoe County) - <http://www.heritage-guild.com/>

Louisville Art Association—<https://louisvilleart.org/>

Evergreen Artists Association—<https://www.evergreenartists.org/>

Gilpin County Arts Association (Central City) - <http://www.gilpinarts.org/>

GAA MARCH PROGRAM — KATHY HERRING

At April's GAA meeting program, Kathy progresses through her chalk art piece, below. When she was finished, she reveals the surprising and beautiful image under the black light (pictured, bottom right).



GAA MAY PROGRAM — BEE STURGIS

Bee Sturgis was our program speaker at the May GAA meeting. She worked for Leanin' Tree, but later branched out on her own with her own projects. Bee, now, has agents helping her art to get onto all kinds of products and materials. She resides in Erie, Colorado, (She is also Donna McLain's daughter.) Pictured below are images from the brochure she shared with us.



For more information, check out her website at:
Beesturgis.com

GAA APRIL PROGRAM — CARL JUDSON



GENERAL MEMBERSHIP MEETING MINUTES

March 5, 2018

Carl demonstrated his method used to “Paint Outside the Box – Personal Style in Plein Air” A seminar/workshop centered around slides from his iPad:

He invented Gorilla Painter Boxes and demonstrated how to use them.

The general meeting was called to order at 3pm.

Minutes were accepted.

Treasurer: Jean Mark reported a balance of 4,248 in the account.

Announcements:

GAA MEMBERSHIP MEETING MINUTES - MARCH

GENERAL MEMBERSHIP MEETING MINUTES

March 5, 2018

The general meeting was called to order at 3pm.

Minutes were accepted.

Treasurer: Jean Mark reported a balance of 4,248 in the account.

Announcements:

NGAE is offering Art Scholarships and a Fellowship award. Several scholarships will be offered for college-bound residents of Weld County. Contact info@NGAE-artshow.com or visit them at www.ngae-artshow.com for details.

PROGAM

Kathy Herring presented a delightful program on chalk art with black light.

Submitted by: Jean Stoll, acting Recording Secretary for Cathy Insley.

GAA MEMBERSHIP MEETING MINUTES - APRIL

GENERAL MEMBERSHIP MEETING MINUTES

APRIL 2, 2018

The general meeting was called to order at 3pm.

Treasurer: Jean Mark reported a balance of \$4,343.11.

Announcements:

NGAE needs help and board members.

Sent around a sign-up sheet for interest in Plein Air painting this summer. 14 people expressed interest.

PROGAM

Carl Judson from Guerilla Painters presented.

Cathy Insley, Recording Secretary

GAA MEMBERSHIP MEETING MINUTES - MAY

GREELEY ART ASSOCIATION

GENERAL MEMBERSHIP MEETING MINUTES

May 7, 2018

The general meeting was called to order at 3pm.

Treasurer: Jean Mark reported a balance of \$4,213.

Announcements:

Janelle Helling has 2 French easels to sell. Contact her for info.

2018 Golden Gallery 50+ Art Show will be Sept 28-29, opening reception Sept 27. Entries due Aug 31.

PROGAM

Bea Sturgis shared her unique methods of combining graphic arts with her love of fabric and design.

Cathy Insley, Recording Secretary

GAA BOARD MEETING MINUTES - MARCH

BOARD MEETING MINUTES

March 5, 2018

MEMBERS IN ATTENDANCE

Jean Stoll, Colette Pitcher, Jean Mark and Carol Farrell

OFFICER REPORTS

Treasurer: Jean Mark reported a balance of \$4,248.00 in the account.

Membership: Delilah Fiechter will be stepping down as Membership Chair and Jean Mark and John Howell will assume the duties of the position until the end of the year.

New members include: Ellen Anderson, Sarah Hernandez, and Teresa Muller

UNFINISHED BUSINESS

No one remembered to bring miniature paintings to be exchanged so we decided that if we wanted to do this at the next meeting to bring our miniatures.

All the art classes are working on painting squares for a mural to be displayed on the side of The Showcase Art Center to be displayed for the 2018 Colorado Industries Summit that is coming to Greeley on May 10th and 11th, of this year.

Tom Lockhart, artist, will be here at the Showcase Art Center April 26th through the 29th to do a workshop. Anyone interested please call Colette.

Several other announcements were made that have already been put into the Spring Newsletter.

National Greeley Art Association (NGAE) is offering Art Scholarships and a Fellowship award. Several scholarships will be offered (\$1,000.00) for college-bound residents of Weld County under the age of 25. The Fellowships will be granted to a working artist who is wanting to develop their growth as an artist and will provide help with materials for projects, supplies and or support services. Contact info@NGAE-artshow.com or visit them at www.ngae-artshow.com for details.

Meeting was adjourned and was turned over to Kathy Herring's program on chalk art with a black light.

NEXT GAA BOARD MEETING

Next meeting will be held on April 2nd, The Showcase, and Carl Judson will be our program. He invented Gorilla Painter Boxes and will show how to use them.

Submitted by: Jean Stoll, acting Recording Secretary for Cathy Insley.

GAA BOARD MEETING MINUTES - APRIL

BOARD MEETING MINUTES

April 2, 2018

President Jean Stoll called the meeting to order at 2:00 pm at The Showcase.

No minutes were read.

MEMBERS IN ATTENDANCE

Jean Stoll, Jean Mark, Carol Farrell, Cathy Insley, John Howell, Janelle Helling

OFFICER REPORTS

Treasurer: Jean Mark reported a balance of \$4,343.11.

Membership: Delilah Fiechter will no longer be able to be the membership chair. Jean Mark and John Howell agreed to take on this position. Jean Mark reported 11 returning members in March.

COMMITTEE REPORTS

Programs: **The Technology Group** will meet on April 16. Bea Sturgis will present.

The Plein Air Painting Group was successful last summer and there was unanimous agreement that it will continue this summer. Carol Larson will not be able to organize the group this summer, so Colette Pitcher will take on that role with help from the rest of us. The group will meet weekly, tentatively on Mondays or Fridays.

Other: Tim Lockhart – juror for **NGAE** – will do a workshop at the Showcase Gallery April 26-28. Cost will be \$300. There are still openings for this workshop.

The Assistance League invites artists to donate. It was not clear what they meant by that.

Arts Picnic booths are available. Call Rhonda Welch for info.

Cathy Insley will contact Holly Darby for information on the Golden Gallery 50+ Art Show.

NEXT GAA BOARD MEETING

Next meeting May 7 at 2:00pm at The Showcase.

Meeting was adjourned at 2:40pm

Cathy Insley, Recording Secretary

GAA BOARD MEETING MINUTES - MAY

BOARD MEETING MINUTES

May 7, 2018

President Jean Stoll called the meeting to order at 2:05 pm at The Showcase.

No minutes were read.

MEMBERS IN ATTENDANCE

Jean Stoll, Jean Mark, Carol Farrell, Cathy Insley, John Howell, Janelle Helling, Collette Pitcher

OFFICER REPORTS

Treasurer: Jean Mark reported a balance of \$4,213.

Membership: Jean Mark and John Howell will share this position until the end of the year.

Carl Judson of Guerilla Painter, who did the April demo, returned the \$100 presentation fee. We will create a Guerilla Painter award for AFTH with that returned fee.

COMMITTEE REPORTS

Programs: Plein Air Class – Sherry Monks May 17-18 \$100.

The Plein Air Painting Group: Collette will lead plein air outings with help as needed.

Possible places to paint: special events in town, The Fort, Glenmere Park, Guerilla Painter in LaPorte.

Other: Janelle Helling has 2 French easels to sell. Contact her for info.

2018 Golden Gallery 50+ Art Show will be Sept 28-29, opening reception Sept 27. Entries due Aug 31.

NEXT GAA BOARD MEETING

Next meeting: Sept Date TBD due to Labor Day

Meeting was adjourned at 2:40pm

Cathy Insley, Recording Secretary

CALENDAR OF EVENTS — SUMMER 2018

June

Friday—June 2: First Friday Night of Art, Galleries Downtown / UNC Corridor

June 21, Thursday — Opening Reception for Greeley Stampede Western Invitational Art Show (Show is up June 22nd through July 4th at Island Grove Park)

June 23, Saturday — Greeley Garden Tour and Plein Air Painting

July

July 1-4, Wednesday-Saturday — Greeley Stampede Western Invitational Art Show continues

July 6, Friday—Deadline registration for Arts Picnic Fine Art Exhibit (Registration info coming soon at greeleygov.com or 350-9450)

July 6, Friday—First Friday Night of Art Gallery Walk / Friday Fest on 9th Street Plaza

July 23, Monday—Turn in artwork for Arts Picnic Fine Art Exhibit

July 27, Friday — Opening Reception for Greeley Arts Picnic Fine Art Exhibit (runs through the weekend)

July 28-29, Saturday-Sunday — Greeley Arts Picnic in Lincoln Park Downtown

August

August 27, Monday—Pick up unsold artwork from Arts Picnic Fine Art Exhibit, Tointon

More upcoming events will be sent out via email as information becomes available.